



SYCARD A for Retailers

Systematic Collection & Analysis of Retail Data



INTRODUCING SYCARD A



SYCARD A: User-friendly retail data analytics platform. Real-time insights, no integration or external hardware needed. Captures, consolidates, analyzes, and visualizes transactional data from multiple sources.

UNIQUE SELLING POINTS



PLATFORM INDEPENDENT

Works on most POS without the need of integration or external hardware.



PLUG AND PLAY

An effective solution providing you with real-time, detailed and actionable business intelligence with minimal disruption.



SCALABLE

Applicable for deployment into small, medium or large sized retail businesses and bringing all your information onto one platform for analysis.



AUTOMATIC

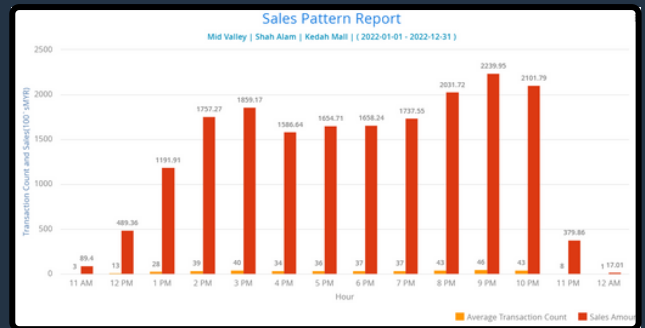
Our technology captures and process data automatically without the need of manual submission direct from data sources (such as POS).



SECURE

As a data company, we understand your need to ensure that your data is safe and secure. Our cloud platform uses industry best practices in data management, encryption and storage with multiple security layers.

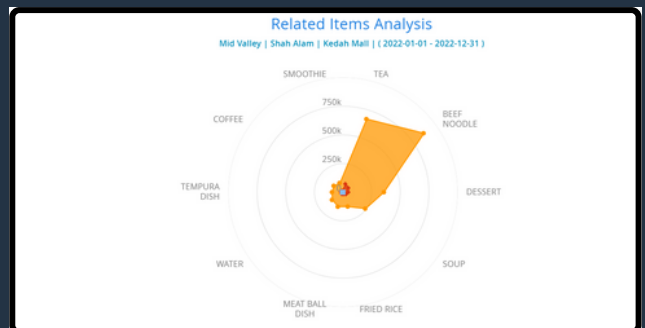
SALES REPORTING EXAMPLE



SALES PATTERN

This report displays the total transaction and sales amount by day of the month. This will help you identify your busy hours. From there, plan your staffing for your outlets in an efficient and informed manner.

ITEMS REPORTING EXAMPLE



RELATED ITEM RPT

This report is key to identifying combos or combinations or promotions (for purchase with purchase). if you are at capacity and you want to increase customer spend, you can also add a third item to this combo to slightly increase the average item spend.

AUDIT



SYCARDA provides important tools for receipt tracking and transaction monitoring that will allow you to audit transactions down to the receipt level. This gives you access to real-time, accurate and verifiable sales data that will give you insights into your outlets performance and reduce shrinkage and pilferage.

OUR SOLUTION EQUIPS YOU WITH ACTIONABLE INSIGHTS TO SUPERCHARGE YOUR RETAIL BUSINESS IN THE COMPETITIVE MARKET.

DATA-DRIVEN DECISION MAKING:
POS data to reports, analyze patterns, optimize pricing and boost ROI.

INVENTORY MANAGEMENT:
Real-time inventory monitoring, reduce discrepancies, manage stock levels efficiently.

CUSTOMER INSIGHTS:
Discover customer preferences, patterns, and drive loyalty through personalization.

STORE PERFORMANCE:
Analyze store sales patterns, allocate resources effectively and identify top performers.

SCALABLE AND SECURE:
Securely scale with SYCARDA's cloud platform with no disruptions to operations.



**JET
CO-FOUNDER OF
FINO PIZZA**

"We find that SYCARDA is useful for us in restaurant **performance monitoring & inventory tracking**. In Grand Imperial, we go through **thousands of transactions daily** & there are many raw data. With SYCARDA, it can convert raw data into useful information such as **outlet sales pattern & item volume movement** that can **help us adjust our restaurant operations** to enhance what we're doing."

**JOSHUA
FOUNDER OF
GRAND IMPERIAL**



"SYCARDA helps us more intelligent sense of **customer behavior, purchase patterns**, and more valuable information behind the numbers that we can read the business **more accurately** or read our customers more accurately or read the season more accurately. So we have **reports generated daily** by our restaurant managers and it's a finger on the pulse of what's generally going on."