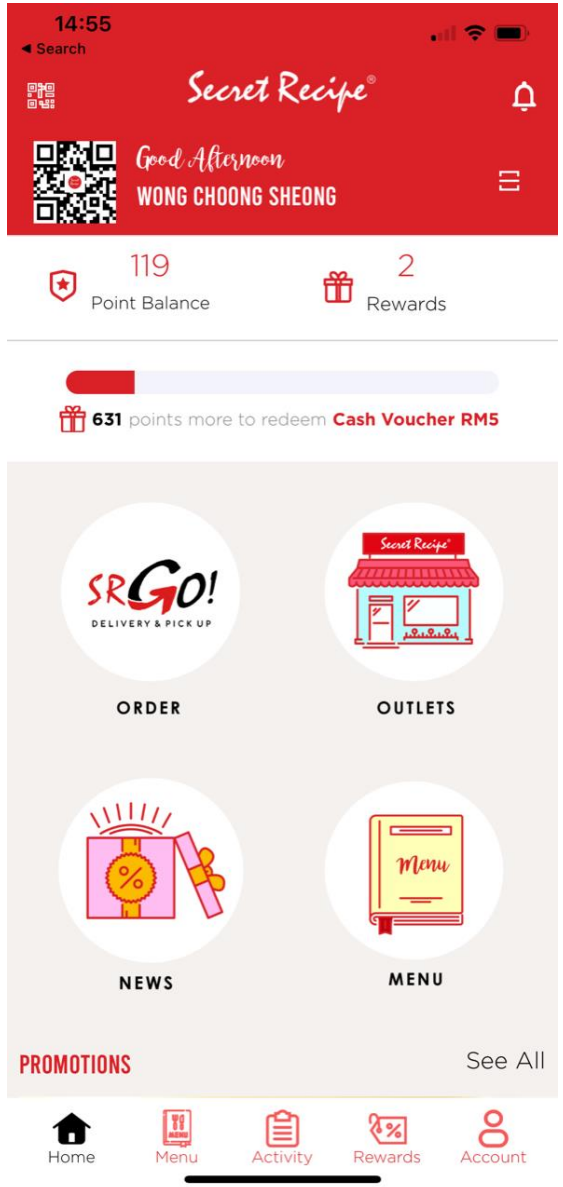
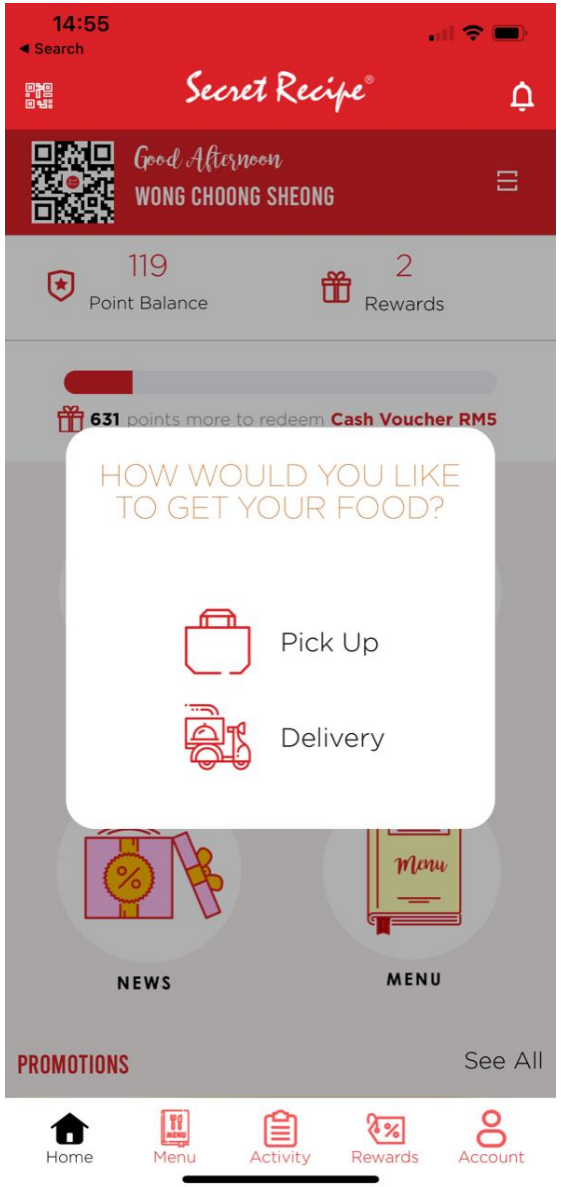
Cuxtomlab Loyalty App

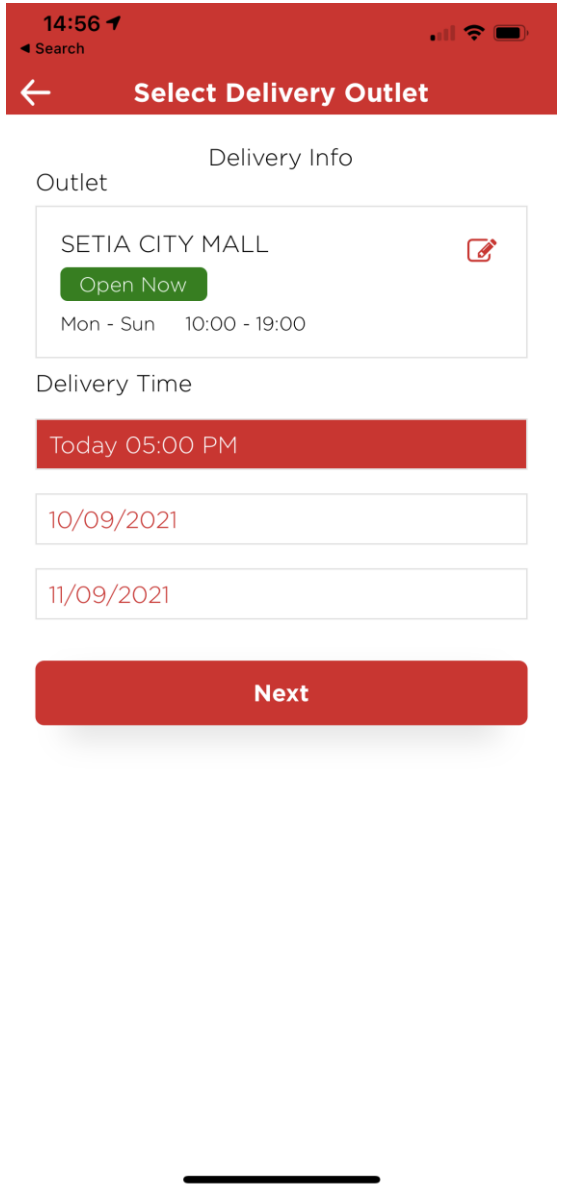
Sample Feature Highlights (based on Doripod)

* Customized Private App may vary

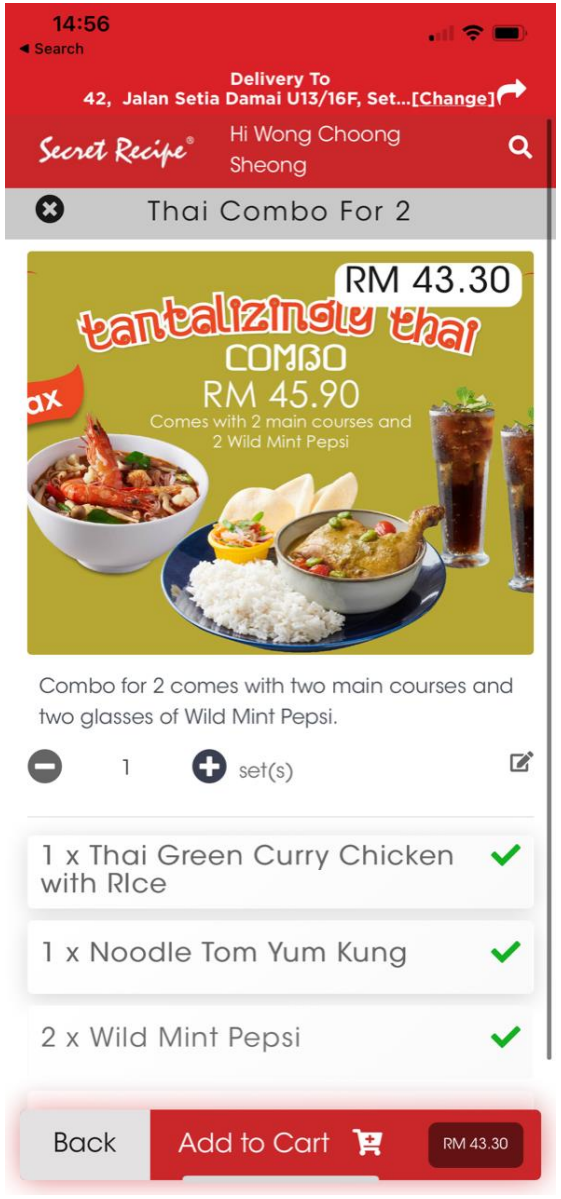

14:55
Search
Secret Recipe
Good Afternoon
WONG CHOONG SHEONG
119
Point Balance
2
Rewards
631 points more to redeem Cash Voucher RM5
SRGO!
DELIVERY & PICK UP
ORDER
OUTLETS
NEWS
MENU
PROMOTIONS
See All
Home
Menu
Activity
Rewards
Account

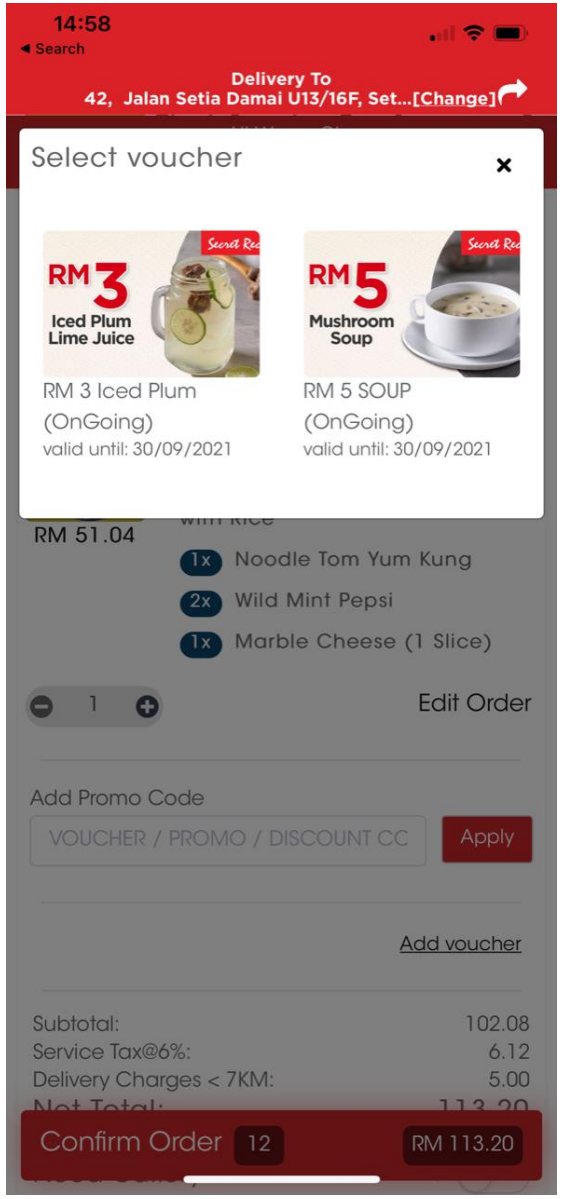
14:55
Search
Secret Recipe
Active Rewards
Past Rewards
Redeem Rewards
RM 3
Iced Plum Lime Juice
RM 3 Iced Plum (OnGoing)
Valid Until: 30/09/2021
RM 5
Mushroom Soup
RM 5 SOUP (OnGoing)
Valid Until: 30/09/2021
Home
Menu
Activity
Rewards
Account

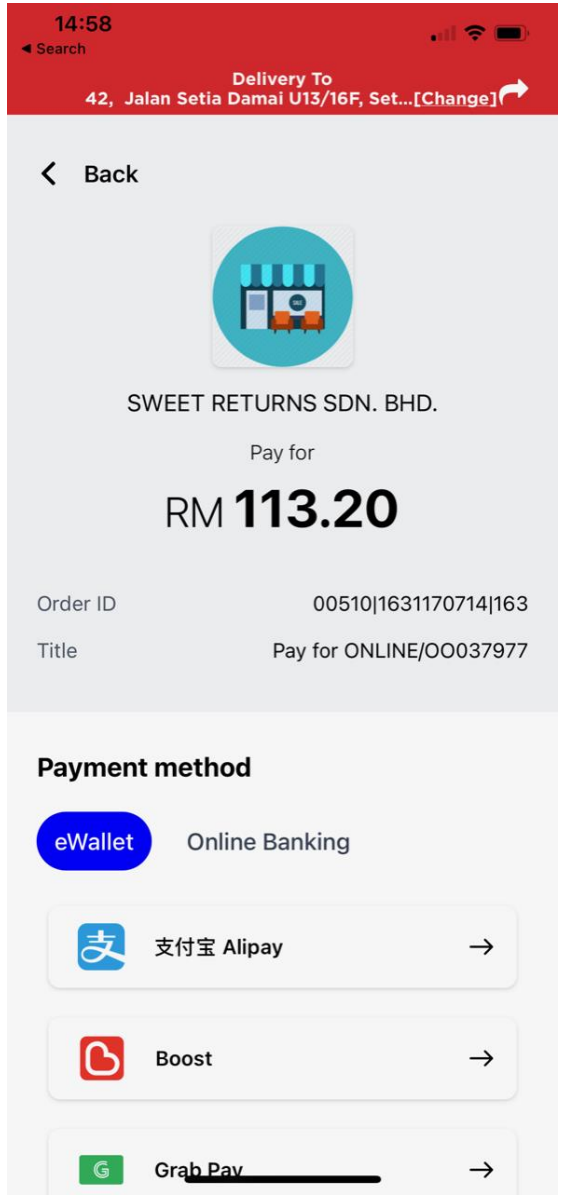

14:55
Search
Secret Recipe
Good Afternoon
WONG CHOONG SHEONG
119
Point Balance
2
Rewards
631 points more to redeem Cash Voucher RM5
HOW WOULD YOU LIKE TO GET YOUR FOOD?
Pick Up
Delivery
NEWS
MENU
PROMOTIONS
See All
Home
Menu
Activity
Rewards
Account


14:56
Search
Select Delivery Outlet
Delivery Info
Outlet
SETIA CITY MALL
Open Now
Mon - Sun 10:00 - 19:00
Delivery Time
Today 05:00 PM
10/09/2021
11/09/2021
Next

14:56
Search
Delivery To
42, Jalan Setia Damai U13/16F, Set...[Change]
Secret Recipe
Hi Wong Choong Sheong
BUY 1 FREE 1
Grilled Chicken Thigh with Creamy Brown Sauce
1 – 30 Sept 2021
SRGO!
DISAHKAN HALAL
COMBO SET
WHOLE REGULAR CAKE
COMBO SET
BUY 1 FREE 1
Boba series
9.9
Buy 1 Free 1 Boba Series
Family C
RM 37.64
Family Combo for 2
Family C
RM 75.38
Family Combo for 4
Cake O
RM 14.06
Cake O'Clock
RM 18.77
RM 43.30
View Cart
0
RM 0.00


14:56
Search
Delivery To
42, Jalan Setia Damai U13/16F, Set...[Change]
Secret Recipe
Hi Wong Choong Sheong
Thai Combo For 2
RM 43.30
tantalizingly thai
COMBO
RM 45.90
Comes with 2 main courses and 2 Wild Mint Pepsi
Combo for 2 comes with two main courses and two glasses of Wild Mint Pepsi.
1
set(s)
1 x Thai Green Curry Chicken with RIce
1 x Noodle Tom Yum Kung
2 x Wild Mint Pepsi
Back
Add to Cart
RM 43.30


14:58
Search
Delivery To
42, Jalan Setia Damai U13/16F, Set...[Change]
Select voucher
RM 3
Iced Plum Lime Juice
RM 3 Iced Plum (OnGoing)
valid until: 30/09/2021
RM 5
Mushroom Soup
RM 5 SOUP (OnGoing)
valid until: 30/09/2021
RM 51.04
1x Noodle Tom Yum Kung
2x Wild Mint Pepsi
1x Marble Cheese (1 Slice)
1
Edit Order
Add Promo Code
VOUCHER / PROMO / DISCOUNT CC
Apply
Add voucher
Subtotal: 102.08
Service Tax@6%: 6.12
Delivery Charges < 7KM: 5.00
Confirm Order
12
RM 113.20


14:58
Search
Delivery To
42, Jalan Setia Damai U13/16F, Set...[Change]
Back
SWEET RETURNS SDN. BHD.
Pay for
RM 113.20
Order ID 00510|1631170714|163
Title Pay for ONLINE/OO037977
Payment method
eWallet
Online Banking
支付宝 Alipay
Boost
Grab Pay

13:34
4G
PappaRich
Bring Our Coffee Home!
Only RM 10 per pack with any purchase
Get Yours at a PappaRich Outlets Near You!*
*Terms And Conditions Apply
PappaRich
STEVIA WHITE COFFEE
1 WHITE COFFEE

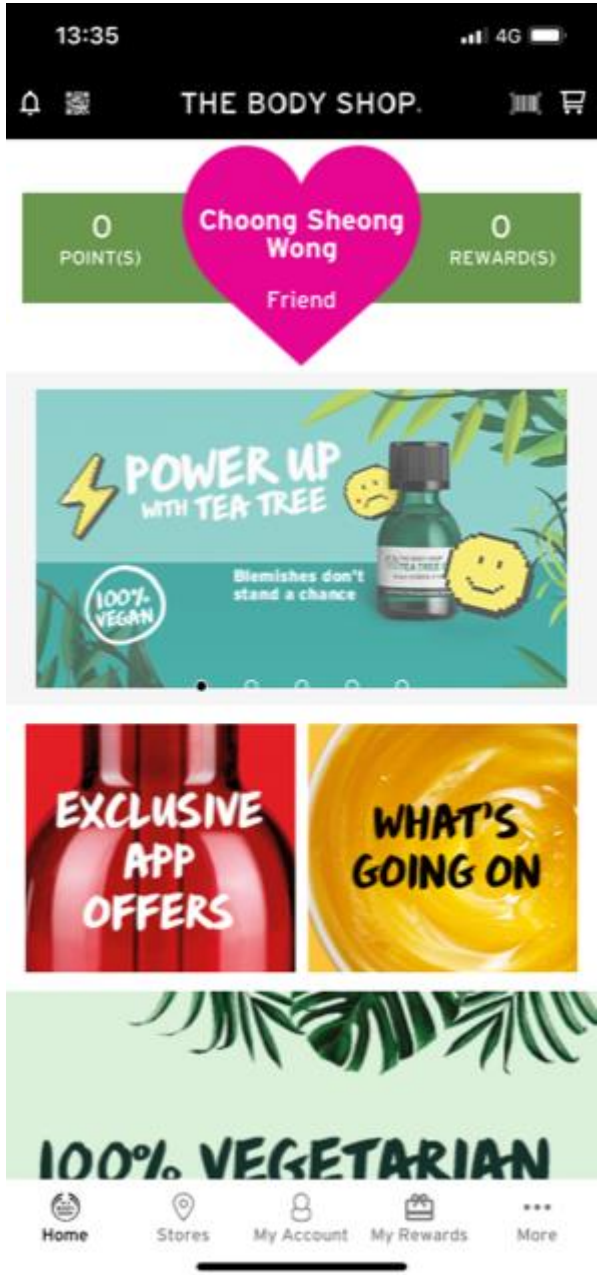
13:34
4G
PappaRich Menu
Rice
Beverages
Noodles
Bread
Desserts
Small Bites
Pappa Kid's Meal
Western

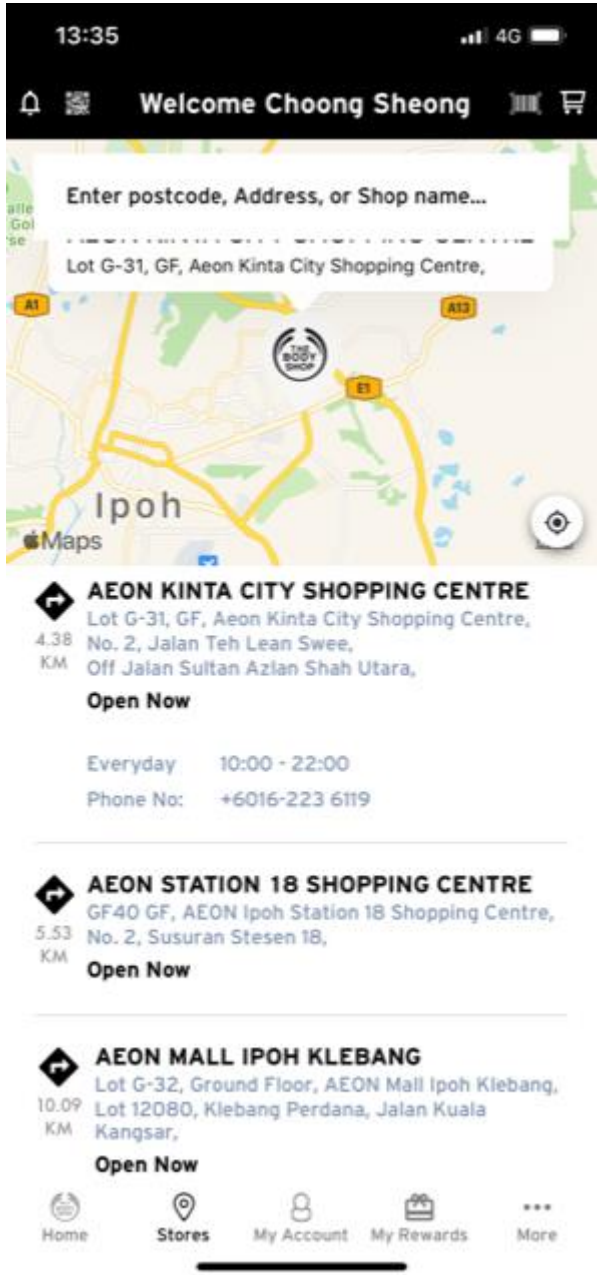
13:34
4G
Rewards
Vouchers
Flash This Upon Ordering
PappaRich
WONG CHOONG SHEONG
0100000031
Free Hainan Toast
50% Nasi Lemak Discount
RM5 Voucher
Transaction History

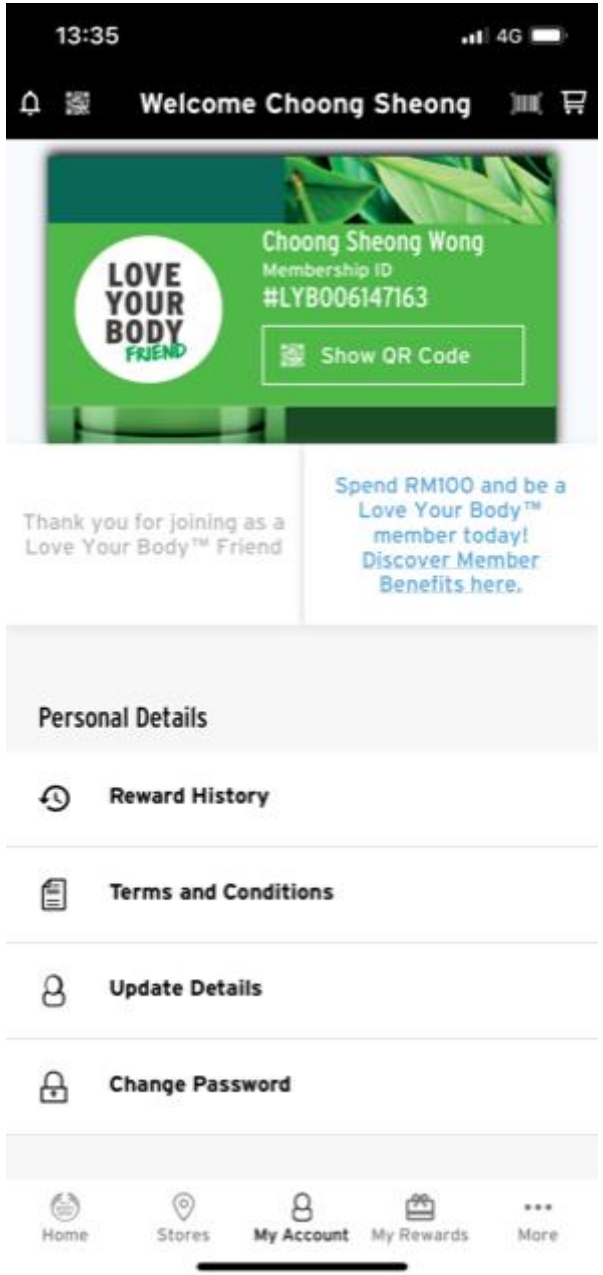
PappaRich MY

13:34
4G
PappaRich
Free One (1) Naan with Curry Sauce
With A Minimum Spending of RM15
PTSO • Naan with Curry Sauce
Voucher No: 0490000037
Expiry Date: 2019-10-31
Terms & Conditions:
• One (1) voucher will be generated per customer.
• Valid to redeem One (1) FREE Naan with Curry Sauce with minimum spending RM15.
• Promotion is valid from 1 to 31 October 2019 and limited to PappaTreats users only.
• Promotion is valid for dine in and takeaway.
• Not valid with other on-going promotions, discount, vouchers and/ or offers.
Redemption available at selected outlets only: PappaRich The Gardens, PappaRich The Scott Garden, PappaRich Bandar Sri Permaisuri, PappaRich CentrePoint Bandar Utama, PappaRich Taman Desa, PappaRich 3 Two Square, PappaRich Melawati Mall, PappaRich Ampang Avenue, PappaRich Ampang Point, PappaRich Sunway Pyramid, PappaRich Straits Quay, PappaRich AEON Mall Kinta City, PappaRich AEON Mall Kota Bharu, PappaRich Kuala Terengganu, PappaRich PJ State, PappaRich D'Bayu Bukit Jelutong, PappaRich DPULZE Shopping Centre, PappaRich Seleyang, PappaRich City Square, PappaRich IOI City Mall, PappaRich Kota Kemuning.
• PappaRich Management has the right to refuse irregularities and reserves the right to change the terms and conditions without prior notice.

TheBodyShop...







Popeyes SG

15:51
◀ Search

POPEYES

Good Afternoon, CSWong

Point Balance	Rewards
0 pts	2

30 points more to redeem **FREE Large Cheese Fries**

Home | Order Now | My Orders | Outlets | Me

15:52
◀ Search

POPEYES

HOW WOULD YOU LIKE TO GET YOUR FOOD?

- Dine In
- Take Away
- Delivery

Home | Order Now | My Orders | Outlets | Me

15:52
◀ Search

Select TakeAway Outlet

TakeAway Info

Outlet

Jurong Point

Open Now

Mon - Sun 10:00 - 21:30

TakeAway Time

Now

Today

23/04/2021 11:30 AM

24/04/2021

Next

Home | Order Now | My Orders | Outlets | Me

Popeyes SG

15:52
◀ Search

Take Away
Jurong Point [Change]

Popeyes

S$ 29.90

8pc Chicken, 2pc Fish, 3 Pasta, 1 Lrg Mashed Potato and 3 Reg Sjora.

1 set(s)

6 x Spicy
2 x Mild ✓

1 x 2pc Fish ✓

1 x 3 Pasta ✓

Back | Add to Cart | S$ 29.90

Home | Order Now | My Orders | Outlets | Me

15:53
◀ Search

Take Away
Jurong Point [Change]

Popeyes

Order Confirmation

S$ 29.90

8pc Special Meal

- 6 x Spicy
- 2 x Mild
- 1 x 2pc Fish
- 1 x 3 Pasta
- 1 x Lrg Mash Potato
- 3 x Reg Sjora

1 | Edit Order

Add Promo Code
VOUCHER / PROMO / DISCOUNT CODE | Apply

Add voucher

Subtotal: 29.90
Net Total: 29.90
Inclusive 7% GST: 1.96

Confirm Order 1 | S$ 29.90

Home | Order Now | My Orders | Outlets | Me

15:53
◀ Search

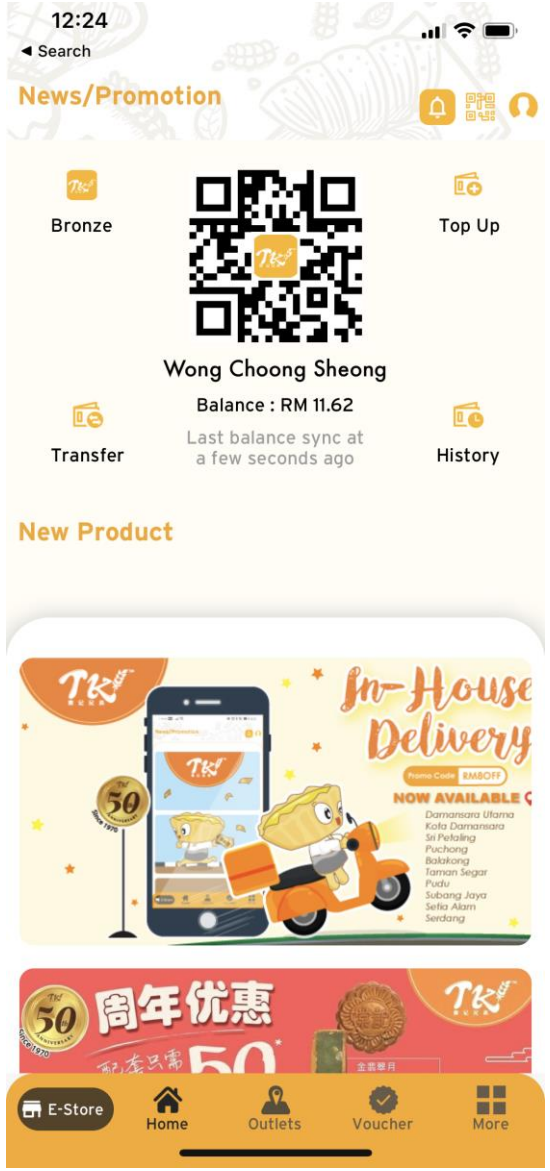
Take Away
Jurong Point [Change]

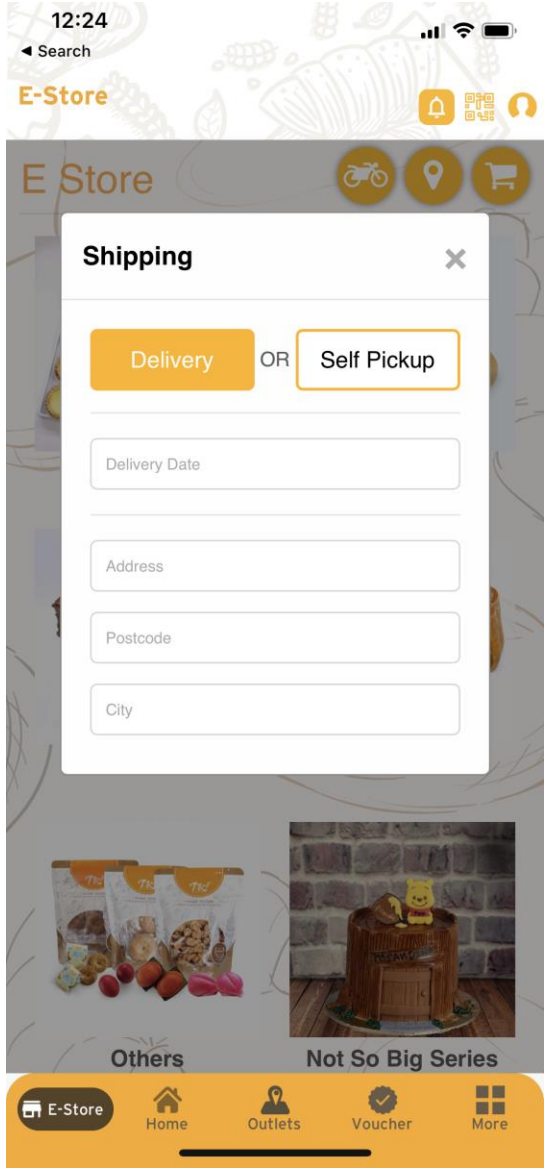
Select voucher ×

Welcome $5 Voucher
valid until: 31/05/2021

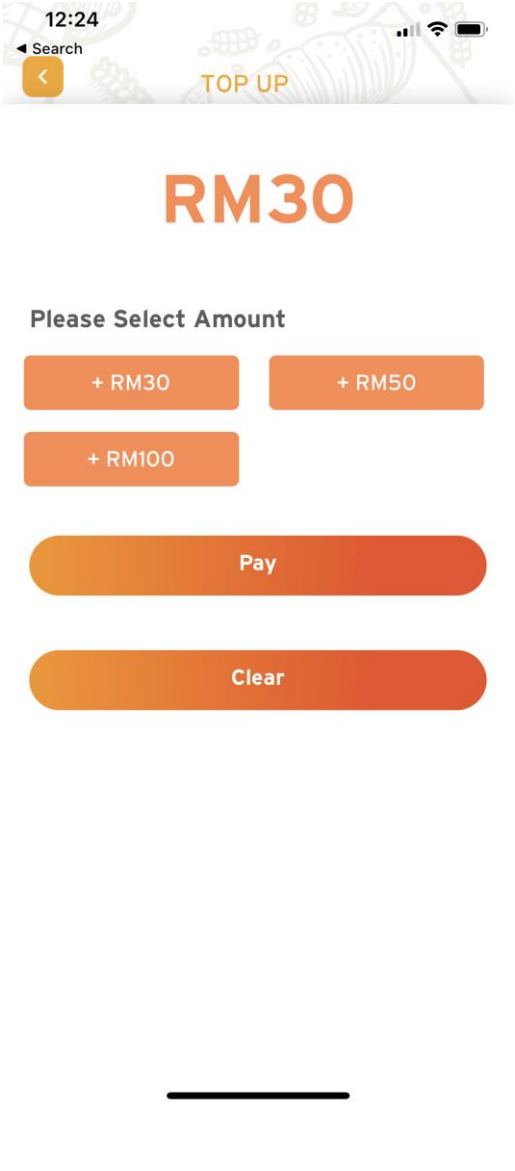
1 x Lrg Mash Potato
3 x Reg Sjora
1 | Edit Order
Add Promo Code
VOUCHER / PROMO / DISCOUNT CODE | Apply
Add voucher
Subtotal: 29.90
Net Total: 29.90
Inclusive 7% GST: 1.96
Confirm Order 1 | S$ 29.90
Home | Order Now | My Orders | Outlets | Me

TK Bakery

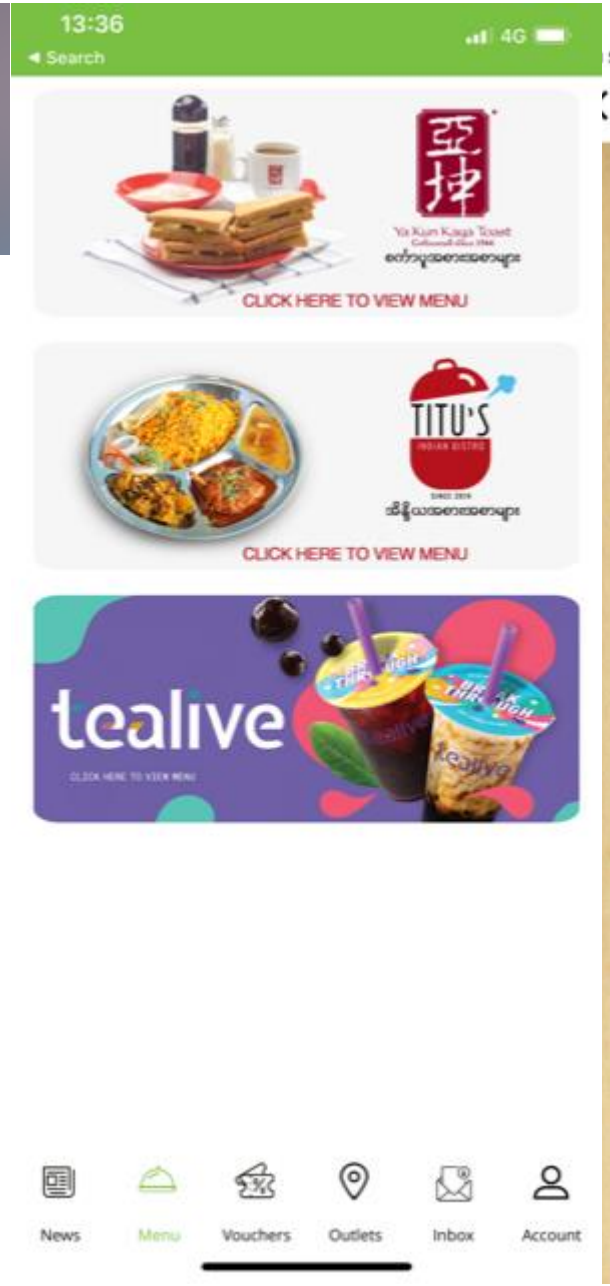

12:24
Search
News/Promotion
Bronze
Top Up
Wong Choong Sheong
Balance : RM 11.62
Last balance sync at a few seconds ago
Transfer
History
New Product
In-House Delivery
NOW AVAILABLE
周年优惠
E-Store
Home
Outlets
Voucher
More

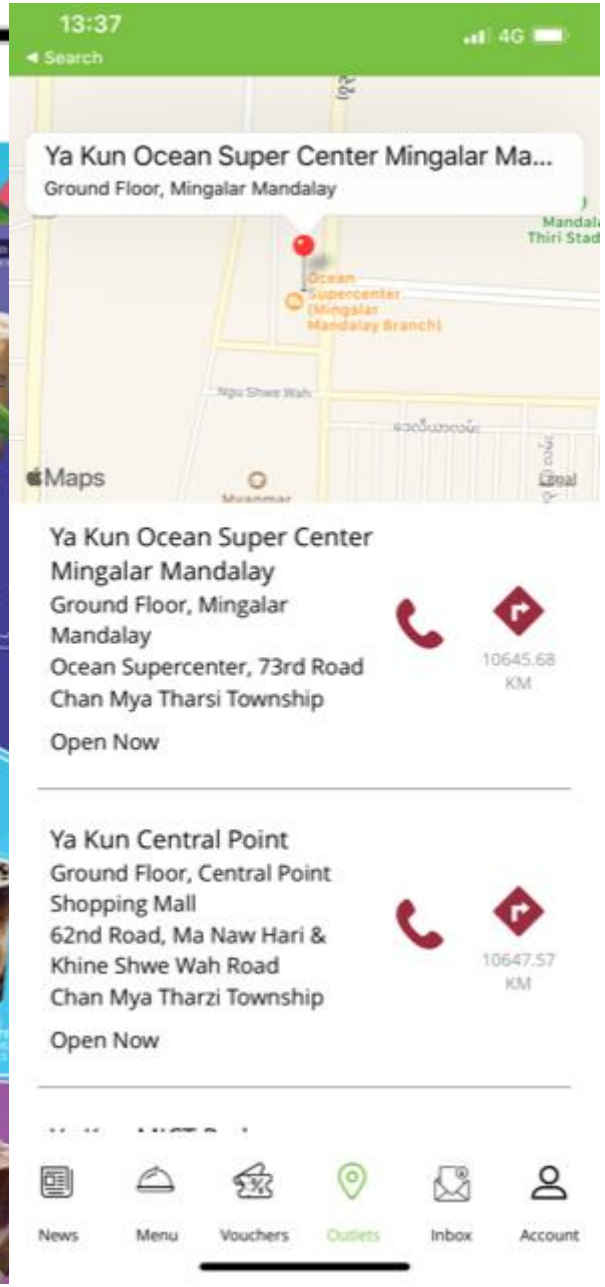

12:24
Search
E-Store
E Store
Shipping
Delivery
OR
Self Pickup
Delivery Date
Address
Postcode
City
Others
Not So Big Series
E-Store
Home
Outlets
Voucher
More

12:25
Search
Rewards
Available
Used
Birthday Cake Voucher
RM 10.00
HAPPY BIRTHDAY
Birthday Cake Voucher RM10
EXPIRED
双亲节优惠
PARENTS DAY PROMOTION
REBATE
RM 8.00
7" Whole Cake
Parents Day RM8 Rebate
EXPIRED
双亲节优惠
PARENTS DAY PROMOTION
REBATE
RM 8.00
7" Whole Cake
E-Store
Home
Outlets
Voucher
More


12:24
Search
TOP UP
RM30
Please Select Amount
+ RM30
+ RM50
+ RM100
Pay
Clear

mfft
myanma food for thought
MFFT





S.D.S

SDS

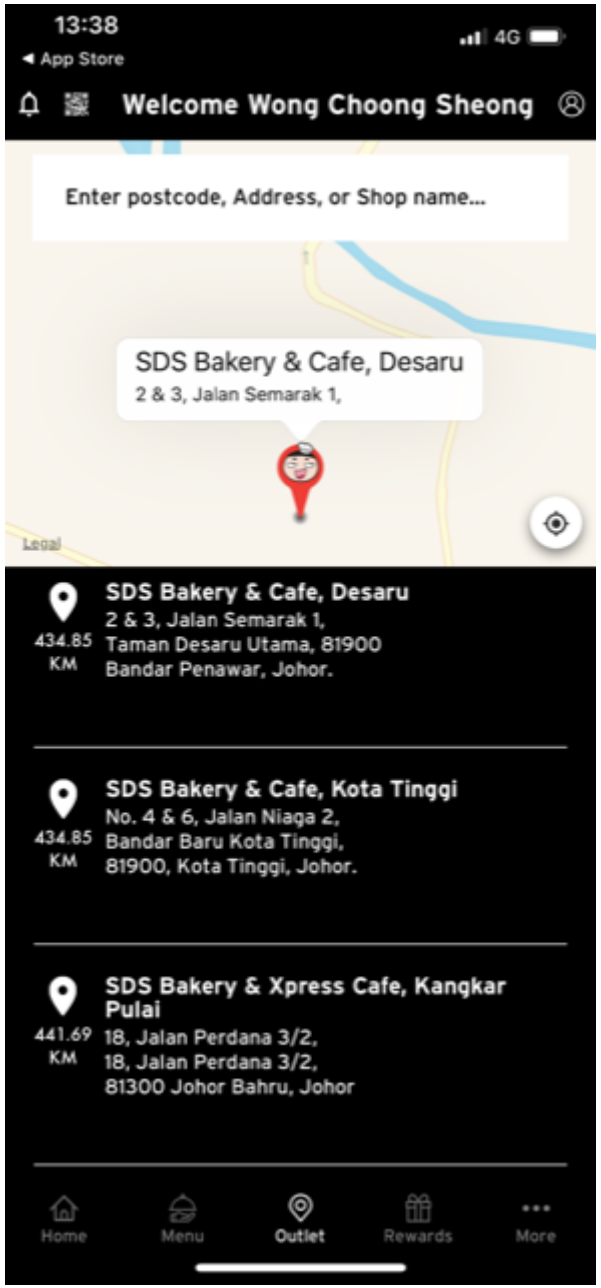
13:37
App Store
4G
CLOSE
Member Benefits
Instant Discount
10% off Storewide*
Birthday Rewards
up to RM30 Cash Voucher
GIFT VOUCHER
Bonus Points
Every RM1 = 1 point
X2
Member Day Promo
15th Every Month
- 50% off selected dishes
- Double points earned
FANPEKKA
ADVENTURE WATERPARK
THOMAS TOWN
Privilege Discount with Partner Brands
Type of Membership:
One year - RM12
Three years - RM25
* Terms & Conditions apply.

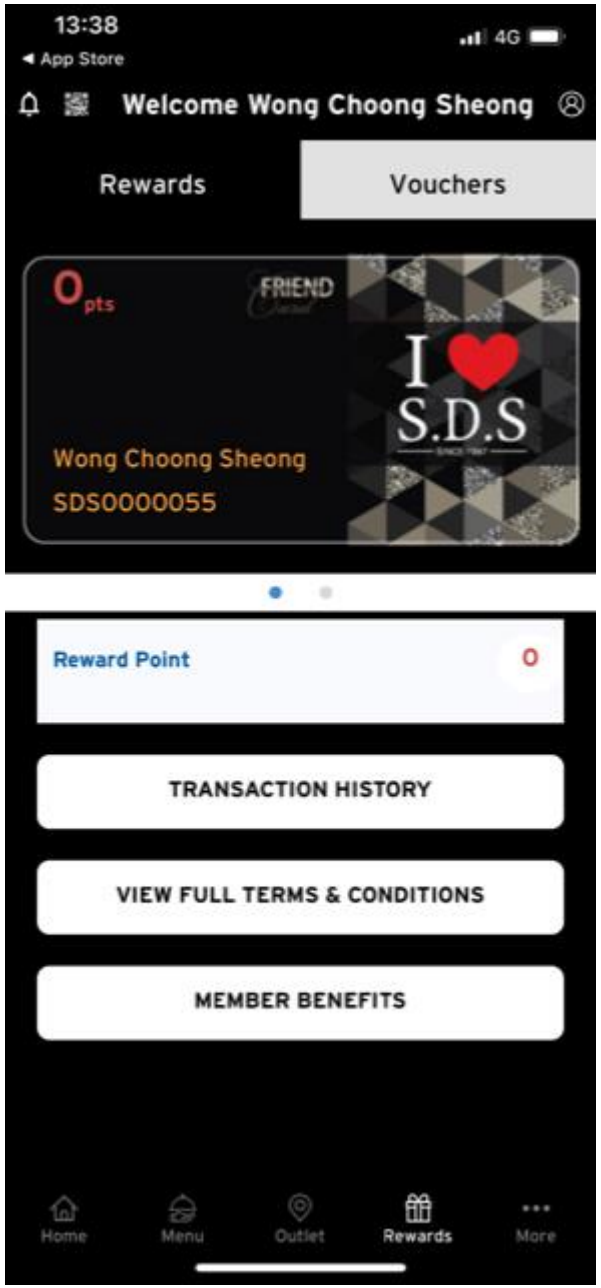
13:38
App Store
4G
Welcome Wong Choong Sheong
S.D.S
Chocolate Kurma Milk
I ♥ S.D.S
RM6.90
LIMITED TIME ONLY
S.D.S
HALLOWEEN
HAPPY HORROR PARTY
S.D.S
HALLOWEEN
Home
Menu
Outlet
Rewards
More

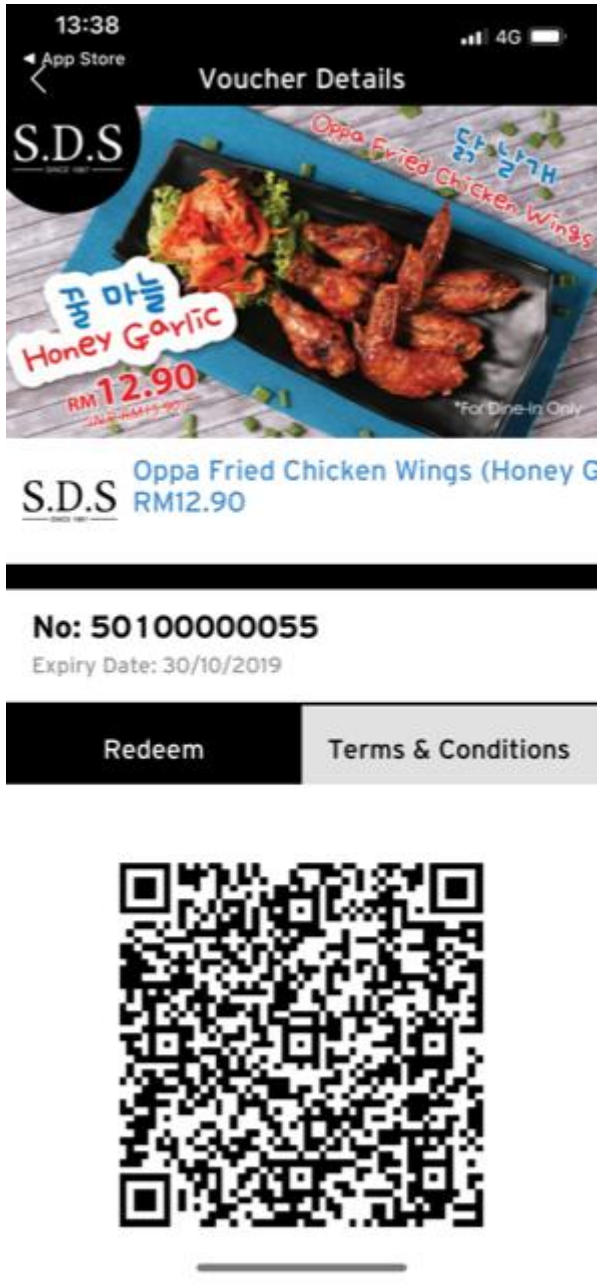
13:38
App Store
4G
Welcome Wong Choong Sheong
Cake
Wedding
Full Moon
Festive
Home
Menu
Outlet
Rewards
More

S.D.S

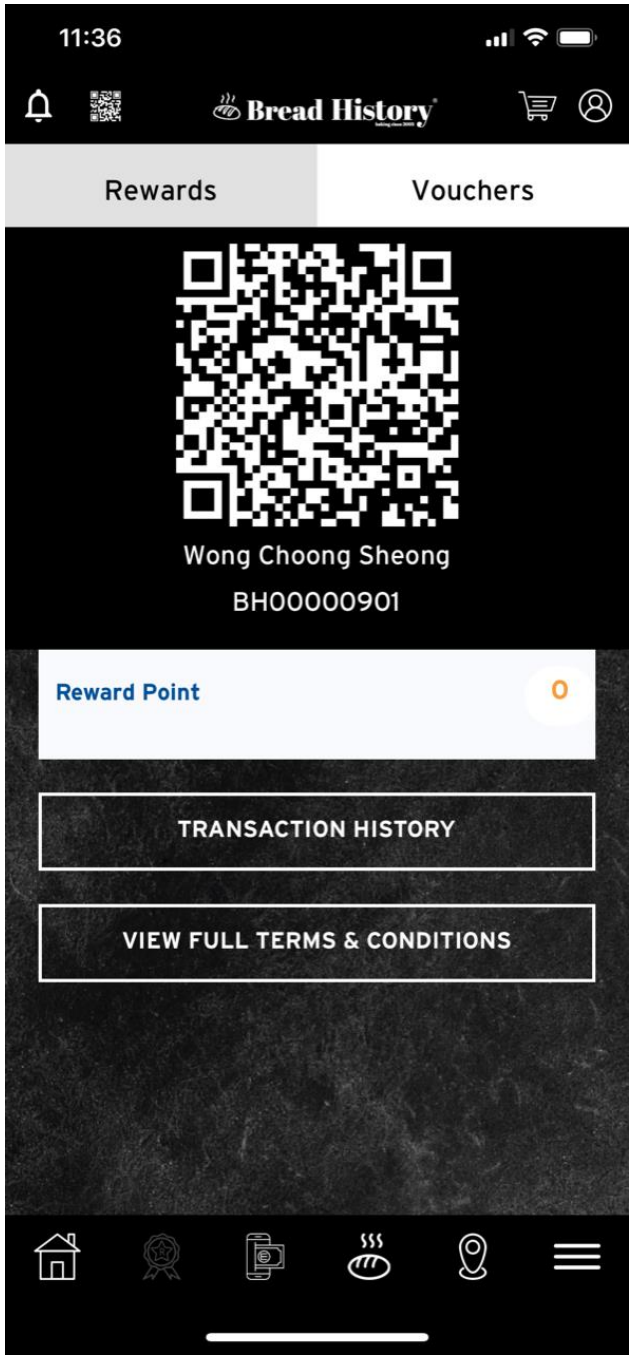
SDS

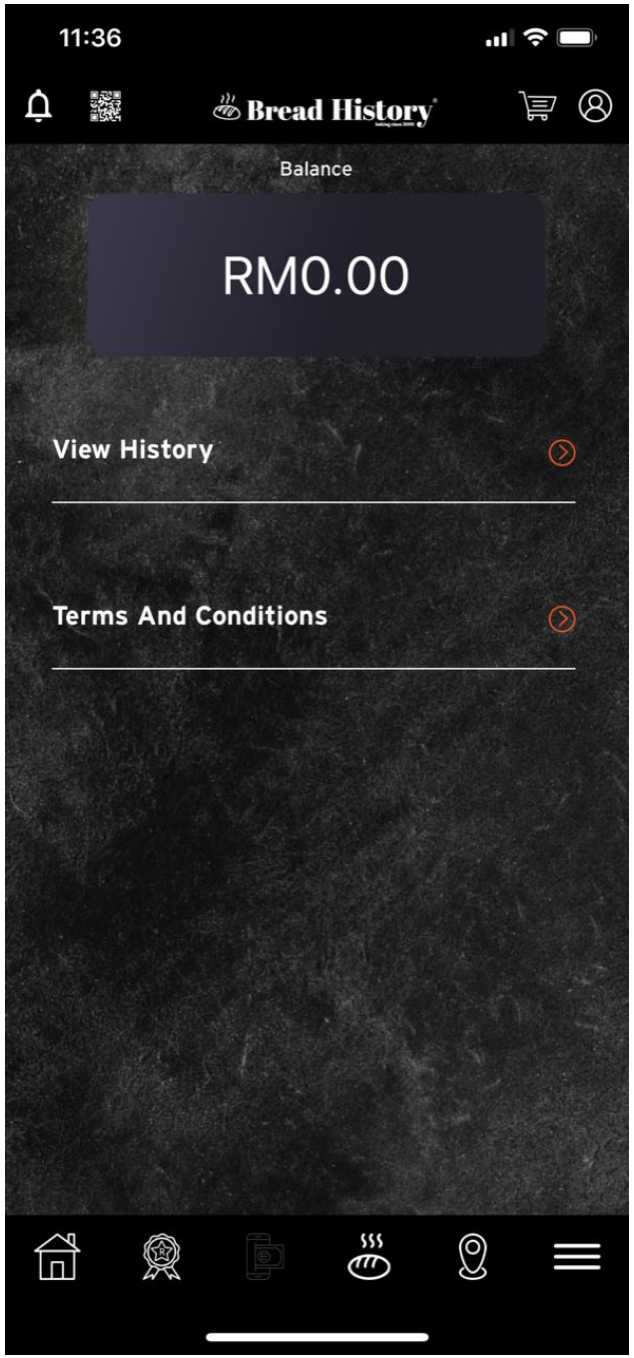

13:38
4G
App Store
Welcome Wong Choong Sheong
Enter postcode, Address, or Shop name...
SDS Bakery & Cafe, Desaru
2 & 3, Jalan Semarak 1,
Legal
SDS Bakery & Cafe, Desaru
2 & 3, Jalan Semarak 1,
Taman Desaru Utama, 81900
Bandar Penawar, Johor.
434.85 KM
SDS Bakery & Cafe, Kota Tinggi
No. 4 & 6, Jalan Niaga 2,
Bandar Baru Kota Tinggi,
81900, Kota Tinggi, Johor.
434.85 KM
SDS Bakery & Xpress Cafe, Kangkar Pulai
18, Jalan Perdana 3/2,
18, Jalan Perdana 3/2,
81300 Johor Bahru, Johor
441.69 KM
Home
Menu
Outlet
Rewards
More


13:38
4G
App Store
Welcome Wong Choong Sheong
Rewards
Vouchers
0 pts
FRIEND
I ♥ S.D.S
Wong Choong Sheong
SDS0000055
Reward Point
0
TRANSACTION HISTORY
VIEW FULL TERMS & CONDITIONS
MEMBER BENEFITS
Home
Menu
Outlet
Rewards
More


13:38
4G
App Store
Voucher Details
S.D.S
Oppa Fried Chicken Wings
Honey Garlic
RM 12.90
*For Dine-In Only
S.D.S
Oppa Fried Chicken Wings (Honey G
RM12.90
No: 50100000055
Expiry Date: 30/10/2019
Redeem
Terms & Conditions

Bread History

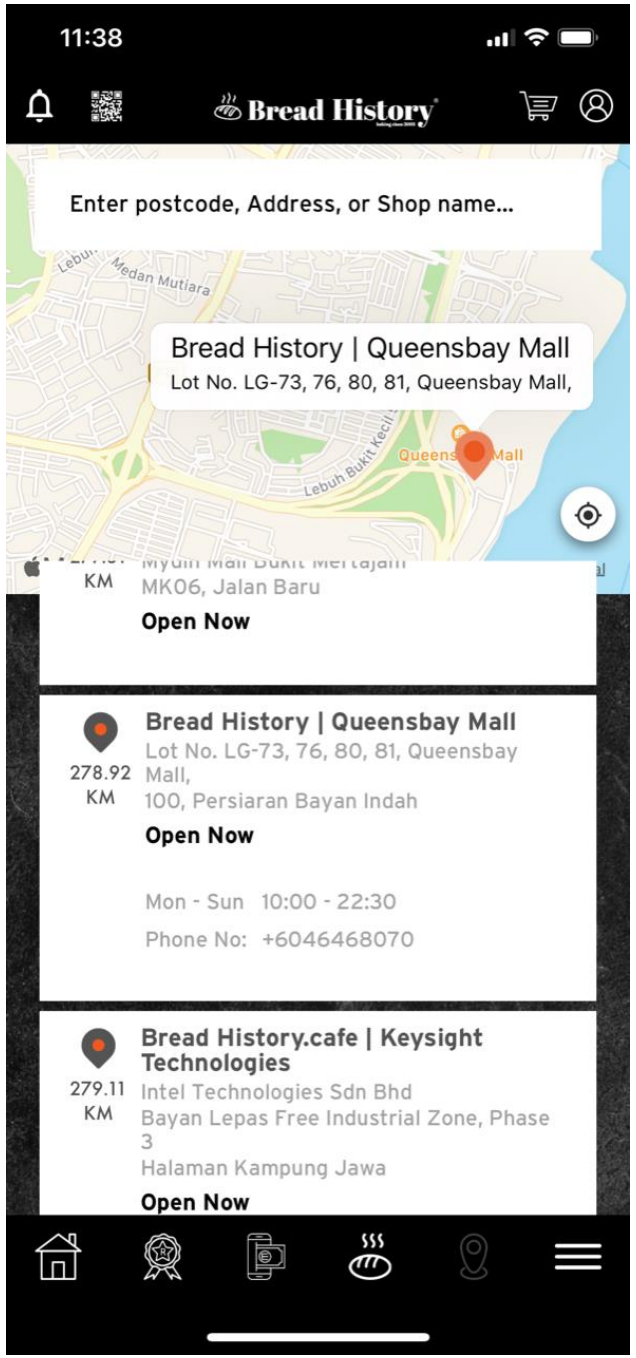




Bread History

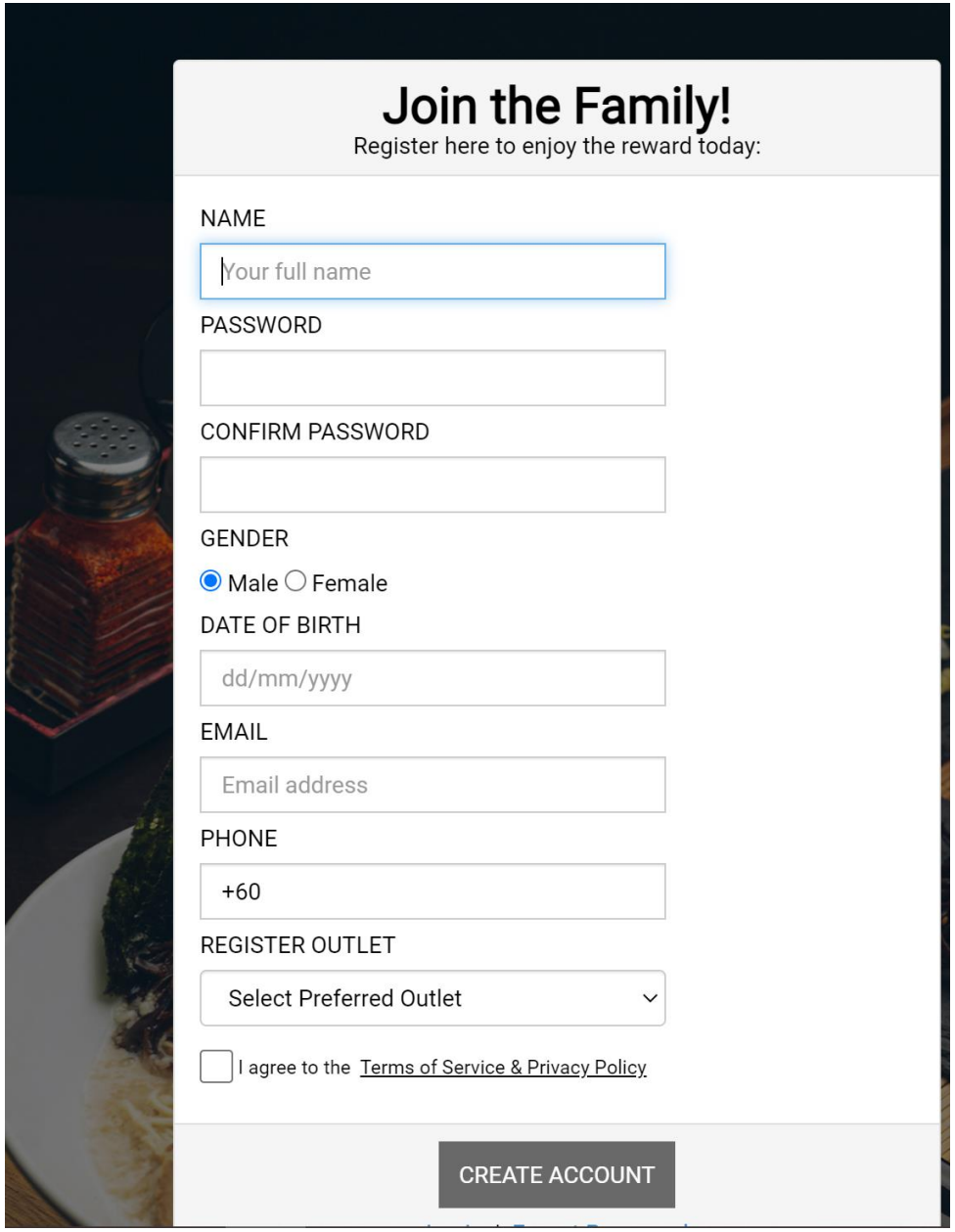
11:37
Bread History
bread
sandwich
loaf
danish
dry cake
cake
doughnut
cafe
savour bakery
fullmoon
vouchers
catering

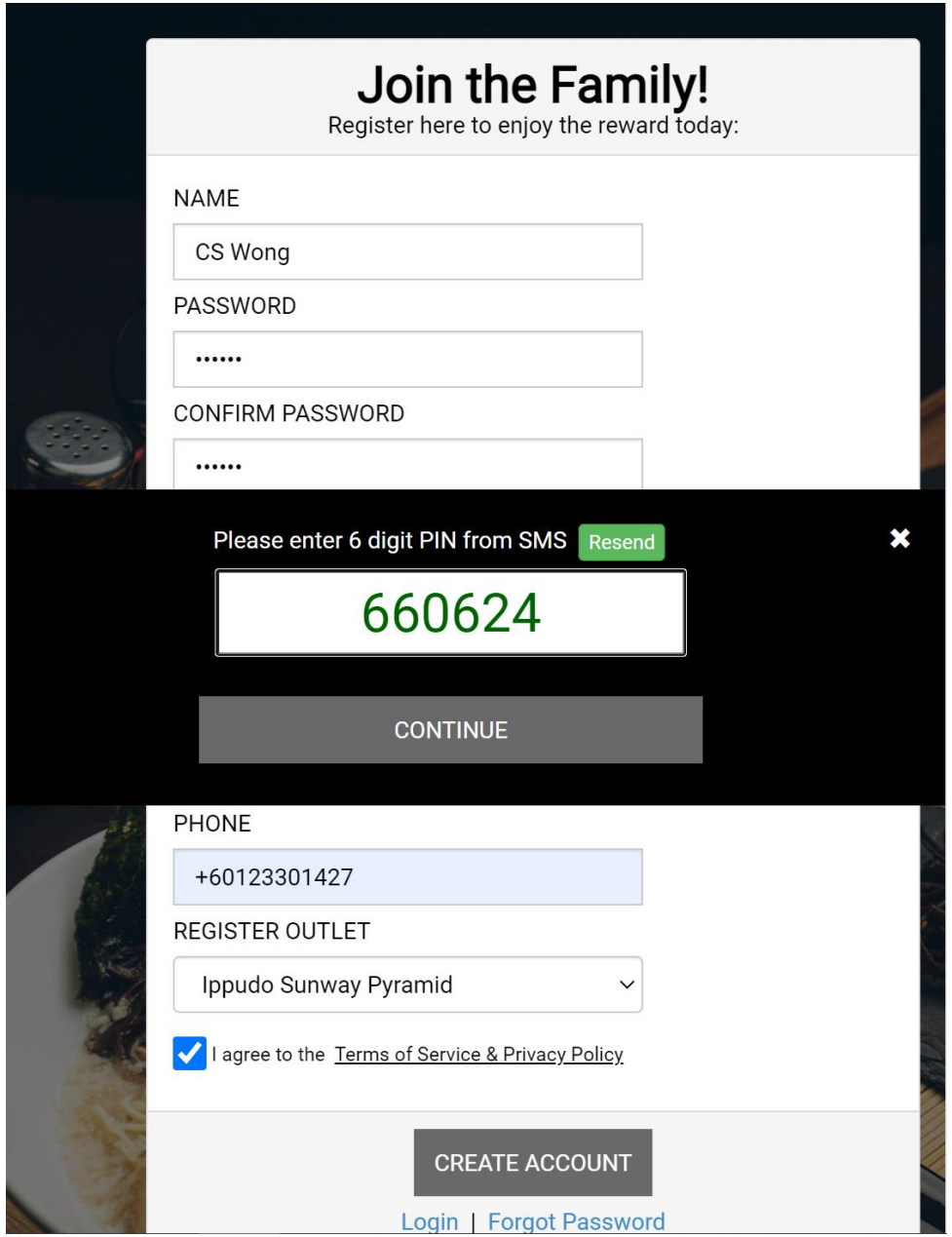
11:37
cafe
TC 1. Vege & Egg Tortilla
RM 15.9
TC 2. Chicken Tortilla
RM 16.9
BF 2. Triple Sandwich
RM 16.9
BF 3. Chicken Croissant Sandwich
RM 15.9


11:38
Bread History
Enter postcode, Address, or Shop name...
Medan Mutiara
Bread History | Queensbay Mall
Lot No. LG-73, 76, 80, 81, Queensbay Mall,
Lebuh Bukit Kecil
Queens Mall
KM
MK06, Jalan Baru
Open Now
Bread History | Queensbay Mall
278.92 KM
Lot No. LG-73, 76, 80, 81, Queensbay Mall,
100, Persiaran Bayan Indah
Open Now
Mon - Sun 10:00 - 22:30
Phone No: +6046468070
Bread History.cafe | Keysight Technologies
279.11 KM
Intel Technologies Sdn Bhd
Bayan Lepas Free Industrial Zone, Phase 3
Halaman Kampung Jawa
Open Now

IPPUDO

https://ippudo.cuxtomlab.com/Member/Register





IPPUDO

REWARDS

Refresh | Logout

Membership
010000016322

Level

Expiry Date
No Expiry

Name
CS Wong

Balance Point
0.00

Voucher | History | Order Now

Voucher No	Value	Expiry
RM5 Voucher	5.00	2021-10-12

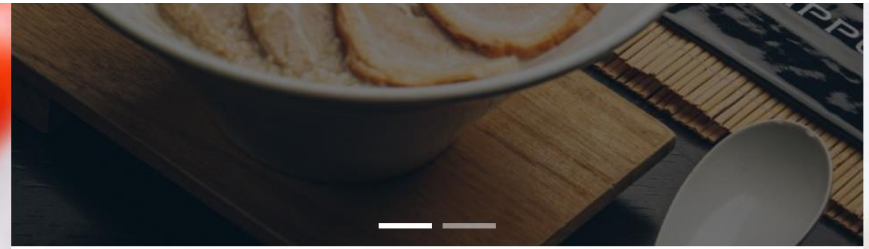
RM5 Voucher

001000001106

TERMS & CONDITIONS

- This e-voucher is strictly valid for **dine-in, takeaways and web order delivery only**. GrabFood delivery is **strictly NOT applicable**.
- This e-voucher is only valid for **30 days upon receiving.**
- This e-voucher is strictly applicable for **members** only.
- Only **ONE e-voucher** is redeemable for each receipt/purchase.
- This e-voucher is not exchangeable for cash or refunds.
- This e-voucher is valid at all IPPUDO Malaysia outlets.
- For takeaways & dine in, this e-voucher must be presented upon ordering.
- IPPUDO Malaysia reserves the right to amend these terms and conditions without prior notice.

IPPUDO



Contact Info

Mobile # Logout

+60123301427 Check Order

+60 12-330 1427

Name

CS Wong

Pick Up | Delivery

Select Outlet

Ippudo Sunway Pyramid

G1.45,G.F, Sunway Pyramid Shopping Mall,, No.3, Jalan PJS 11/15, Bandar Sunway,, 47500 Subang Jaya, Selangor.

24.16 KM

Open Now

MON-SUNDAY 11:00 - 20:00

Outlet is 24.16 km away.

Pick Up Time

Now

IPPUDO Hi CS Wong

• Set Meal • Appetizers • Rice • Signa

Set Meal

BRUNCH RAMEN SET - 1 PAX
*Ramen choices available

BRUNCH RICE SET - 1 PAX

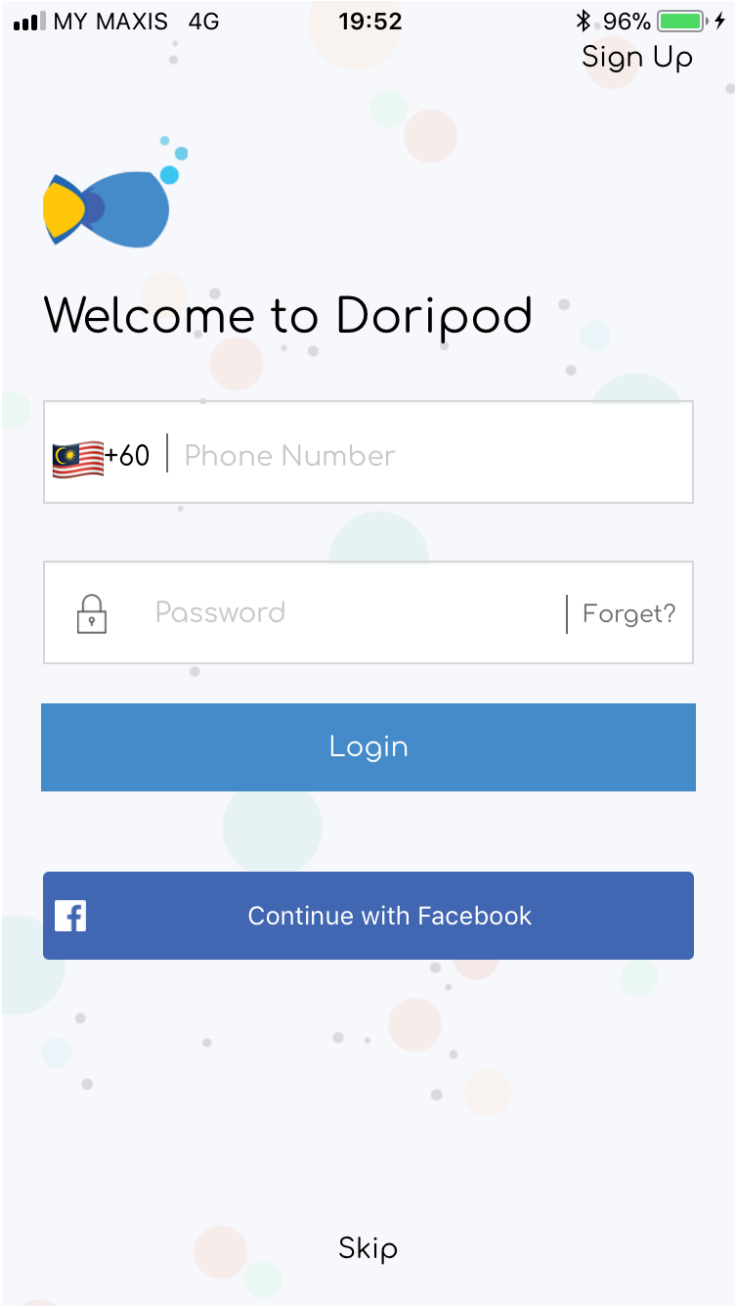
SINGLE MEAL - 1 PAX *Ramen choices available

RAMEN COMBO - 2 PAX *Ramen choices available

View Cart 0 RM 0.00

iOS and Android App

Sample features within



- Easy sign up and logging in
- Basic customer information capturing:
  - Name
  - Mobile No.
  - Email
  - Date of Birth
- Allow share login with Facebook

MY MAXIS 4G 19:52 96%

Sign Up

Full Name

Email

+60 | Phone Number

Password

Confirm Password

Your Birthday

Sign Up

MY MAXIS 4G 19:58 97%

Back **Log Into Doripod**

Enter your mobile number

+60 129051197

Tap Next to get an SMS confirmation from Account Kit powered by Facebook. Doripod uses Facebook technology to help you sign in, but you don't need a Facebook account. Message and data rates may apply. Learn how Facebook uses your info.

Next

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
	0	⌫

MY MAXIS 4G 19:58 97%

Back **Log Into Doripod**

Enter your code

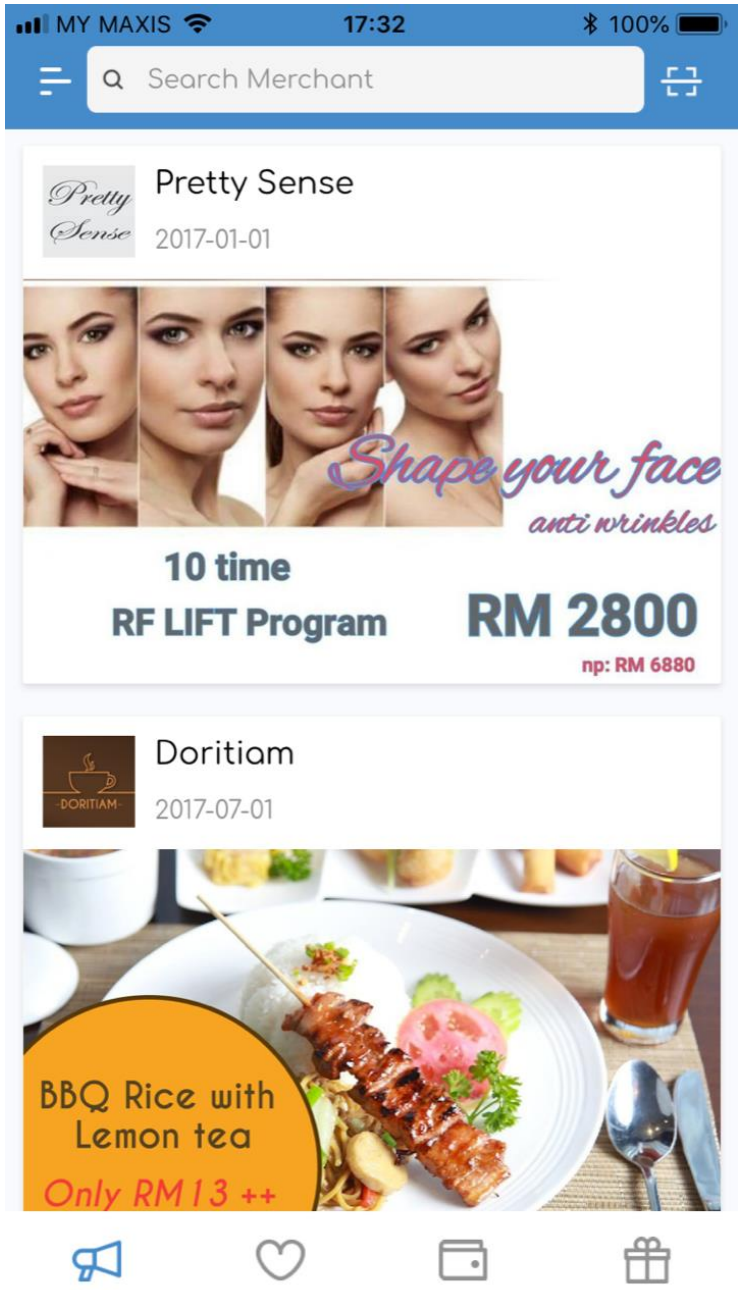
+60129051198

Continue

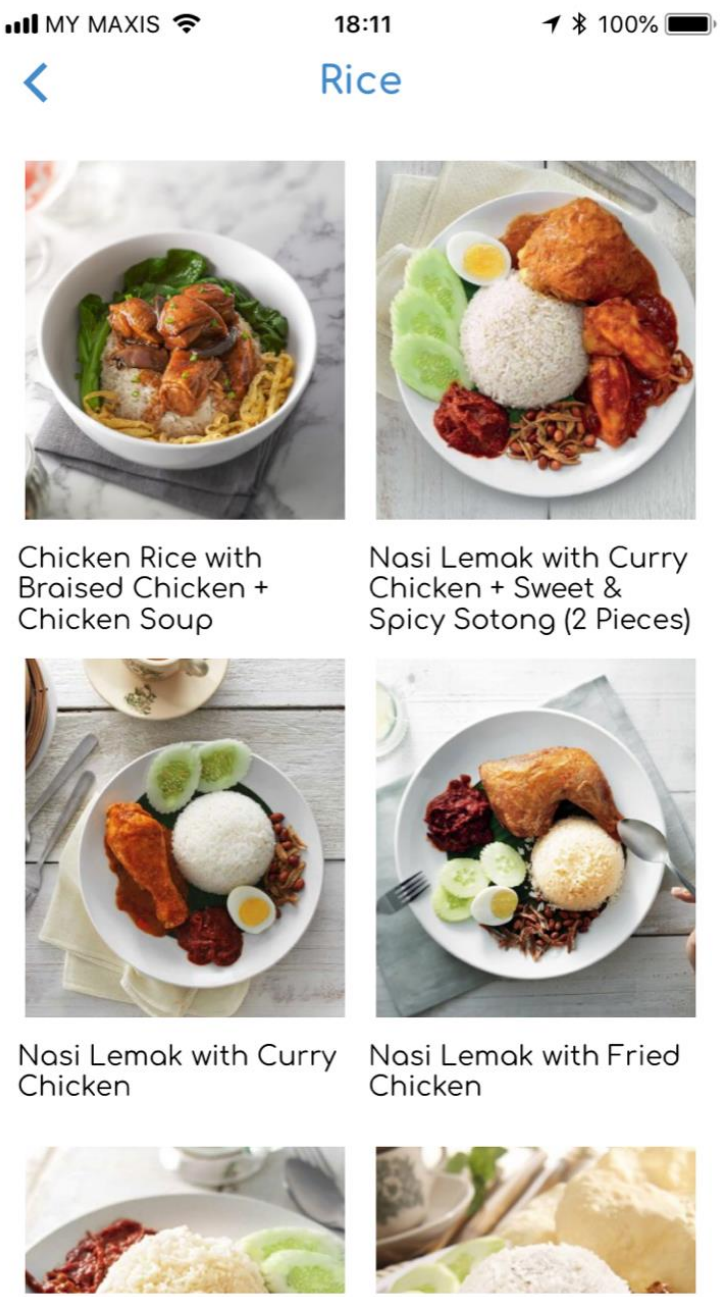
I didn't get a code

Tap Continue to accept Facebook's Terms, Data Policy, cookie use and the Privacy Policy and Terms of Service of Doripod.

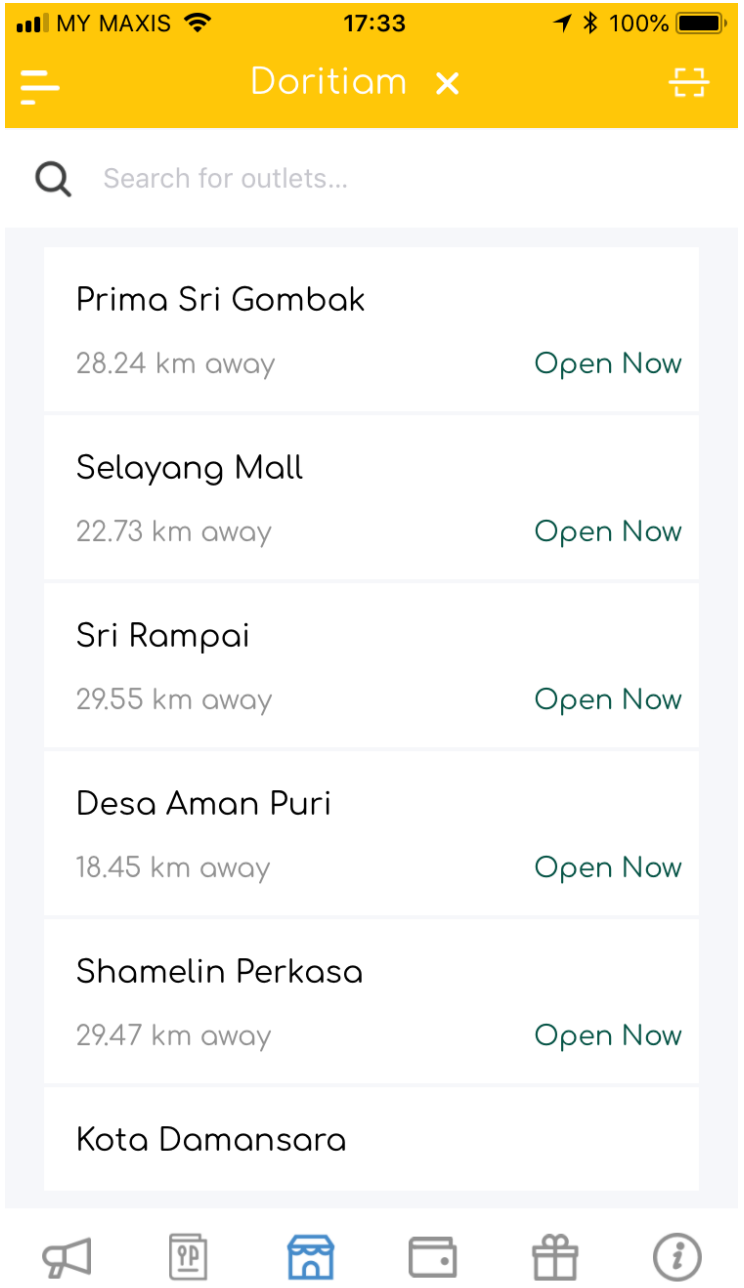
1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
	0	⌫

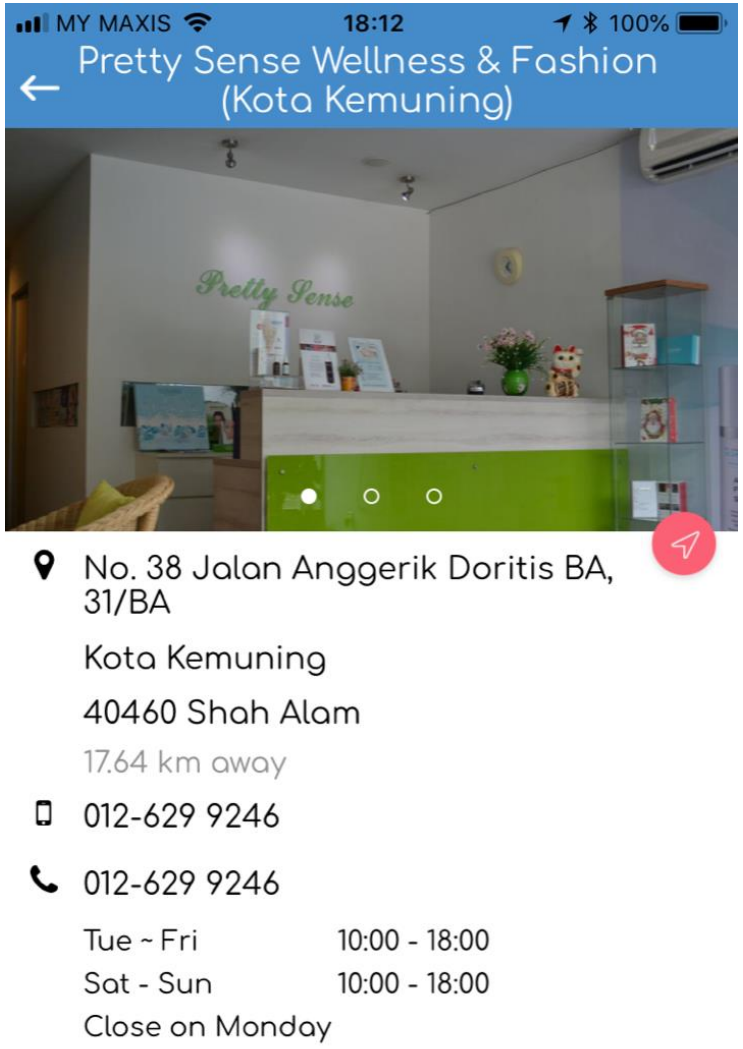


- Notifying latest offers or marketing information

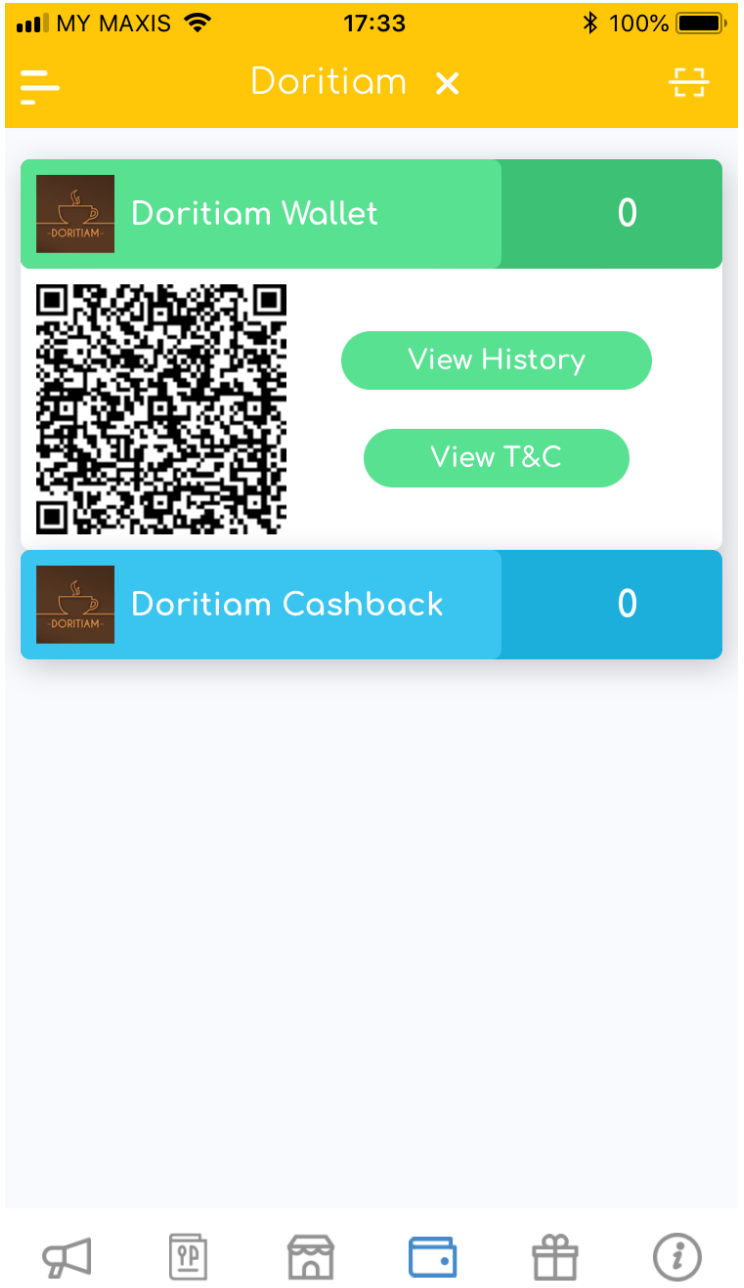


- Publishing menu choices

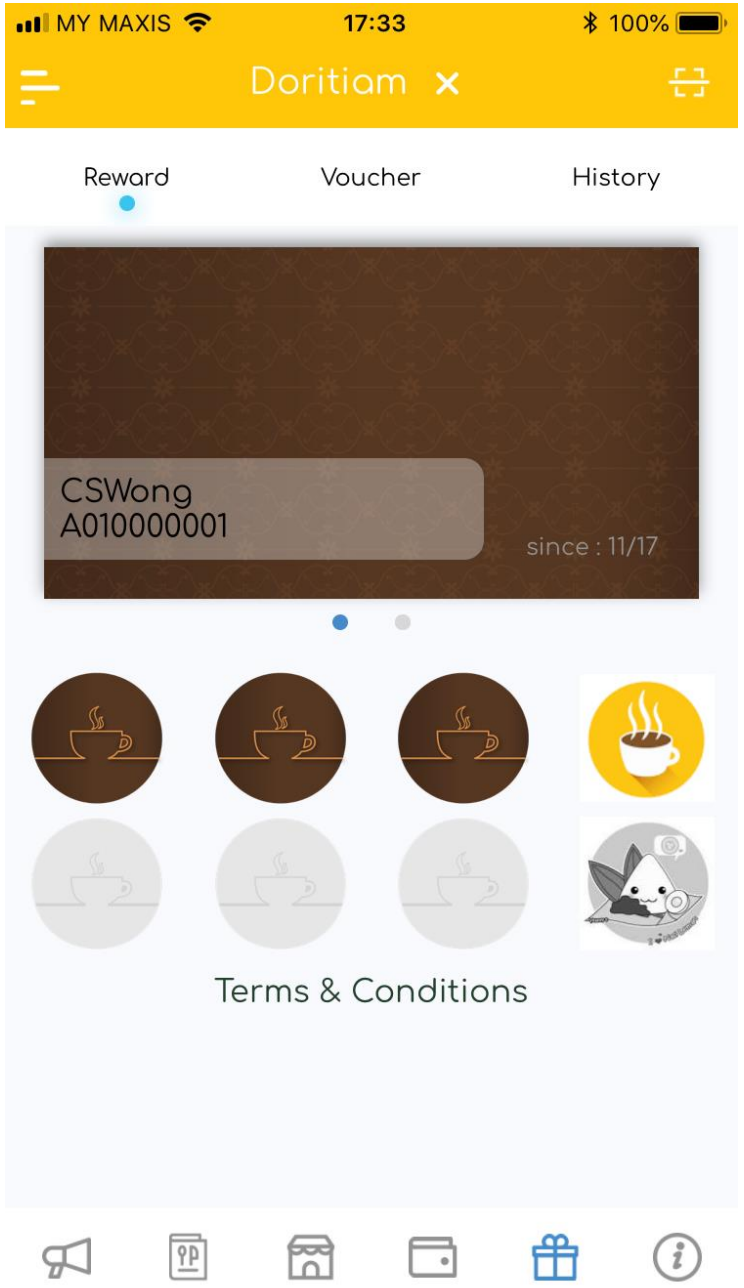




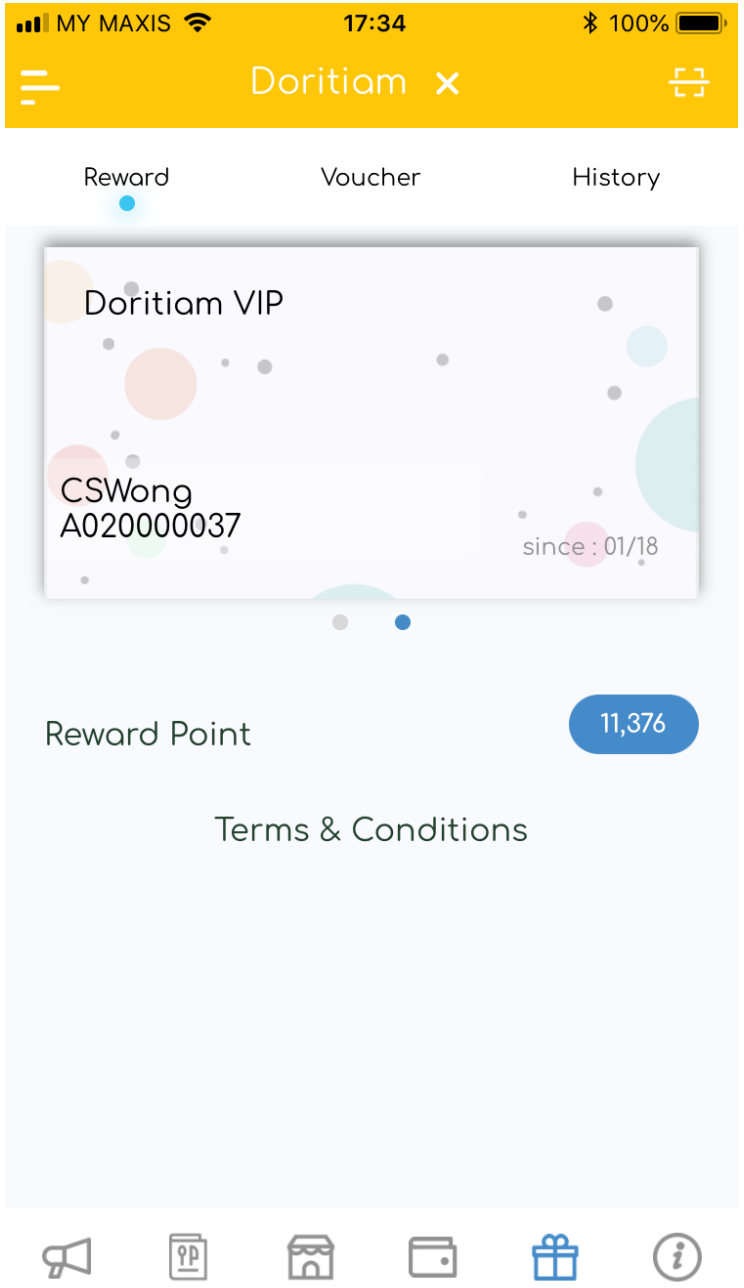
- Easily let customer locate your outlets and it’s operating time
- Integrate to google map, waze or apple map
- Connect with outlet easily by clicking the phone no.



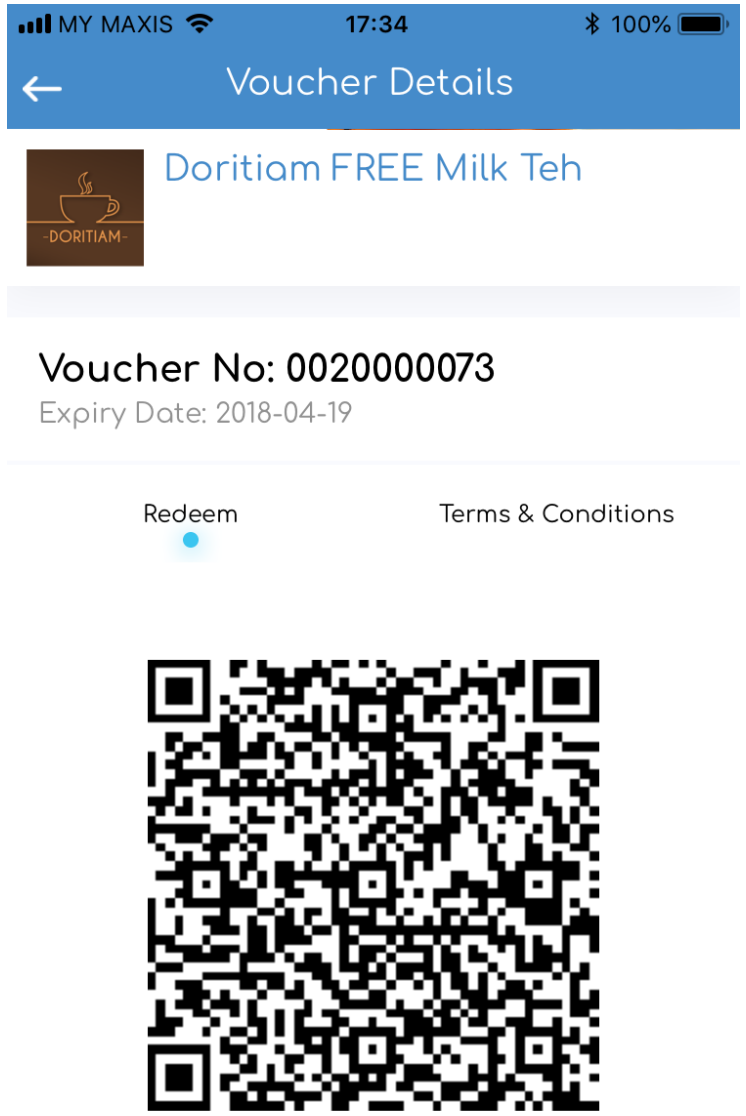
- Allow for credit top up at the POS
- Optionally self top up thru a payment gateway
- Optionally give cashback for the top up



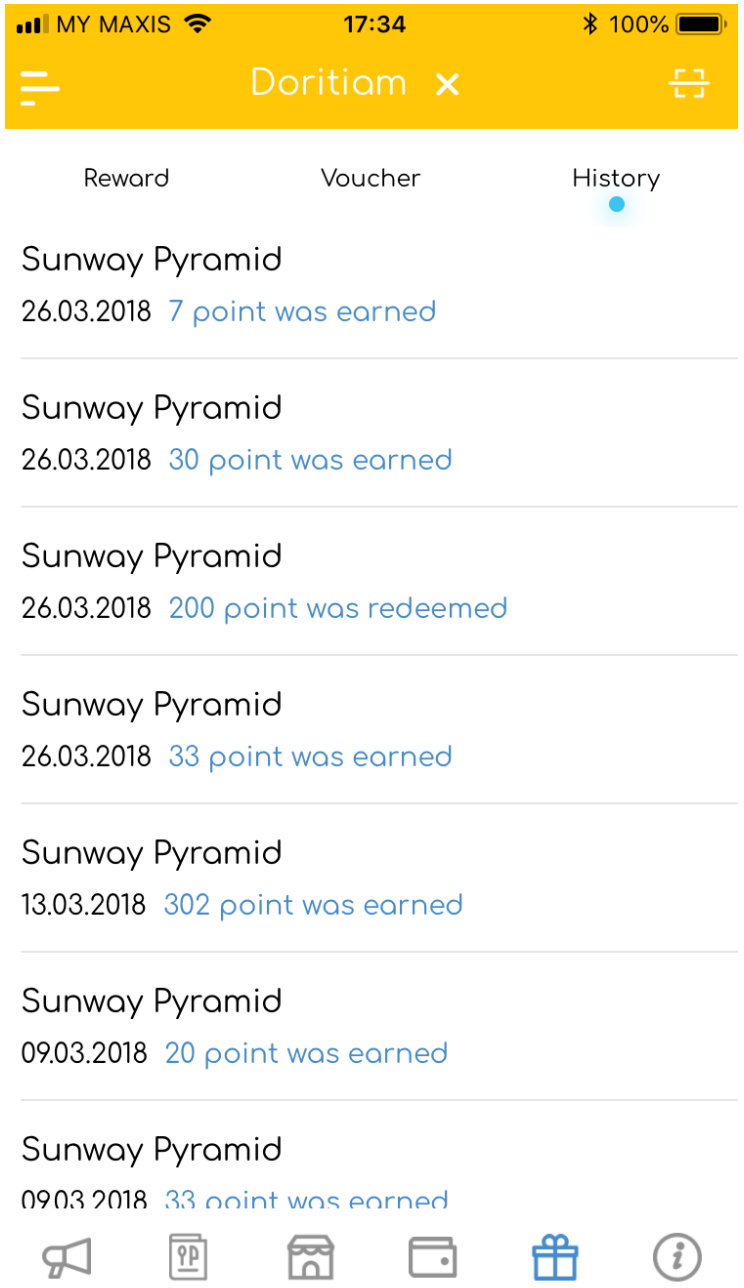
- Stamp reward mechanism
- Allow multiple charts for different rewarding



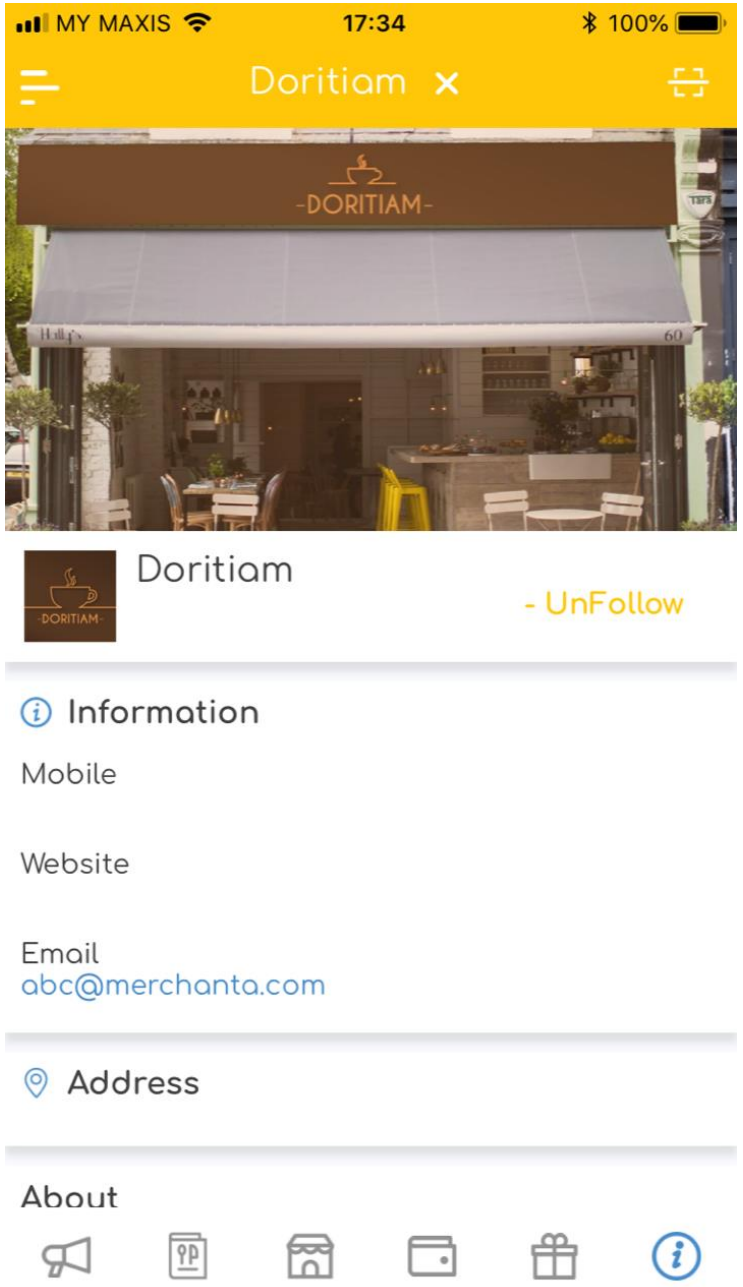
- Point reward mechanism
- Allow setting of different rewarding ratio (eg. double points) for specific period or location
- Allow point expiry (system auto forfeit expired points)
- Redemption method
  - as cash value by following specific conversion formula
  - auto redeem point to get voucher
- Allow auto discount / promotion for members to be configured at POS



- E-Voucher rewards by certain events like birthday or membership joining
- Independent T&C for each voucher type
- Reward by:
  - Discount
  - Cash value
  - Point



- See all your loyalty history
  - Point/Stamp earned
  - Point/Stamp redeemed
  - Voucher awarded
  - Voucher used

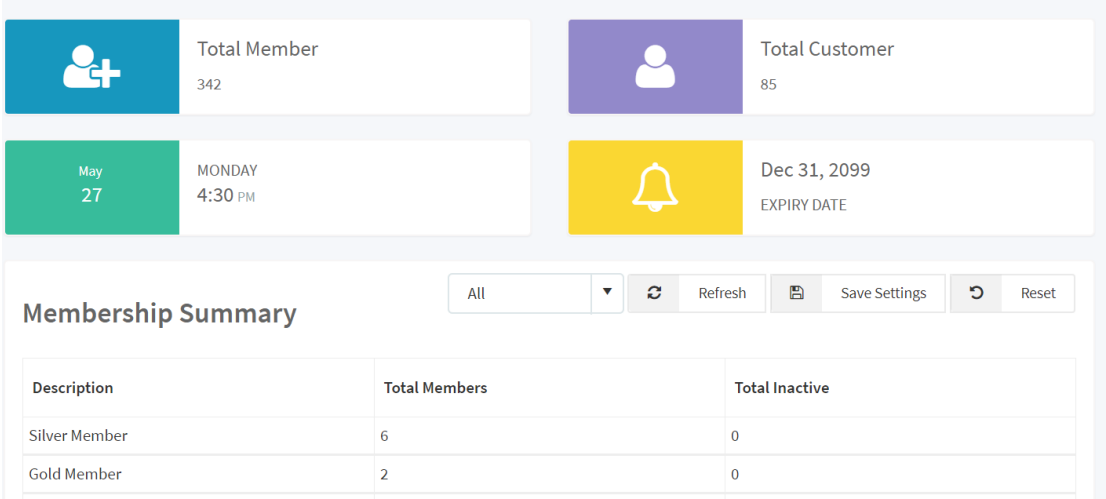


- Merchant information
- Privacy information
- Terms of use information

CXM Backend

Sample features and reportings

Dashboard



Description	Total Members	Total Inactive
Silver Member	6	0
Gold Member	2	0

Membership overview

Voucher overview

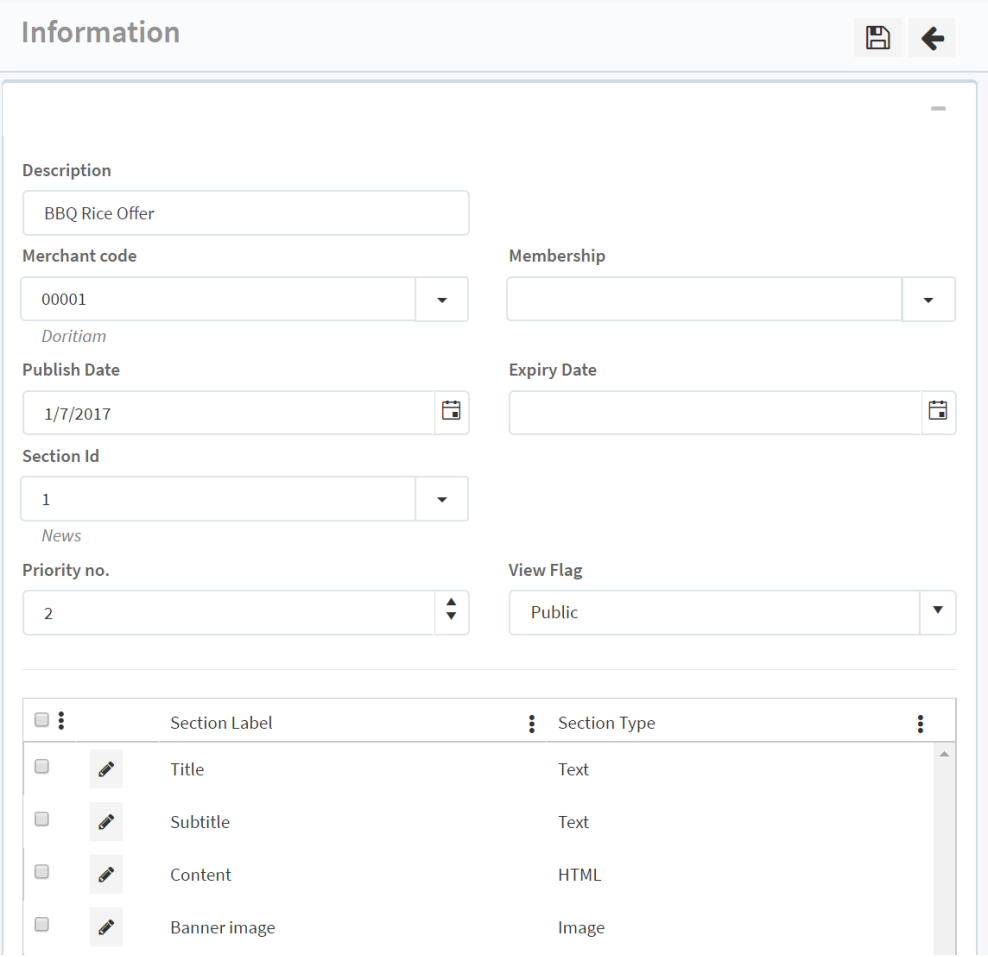
All | Refresh | Save Settings | Reset

Voucher Summary

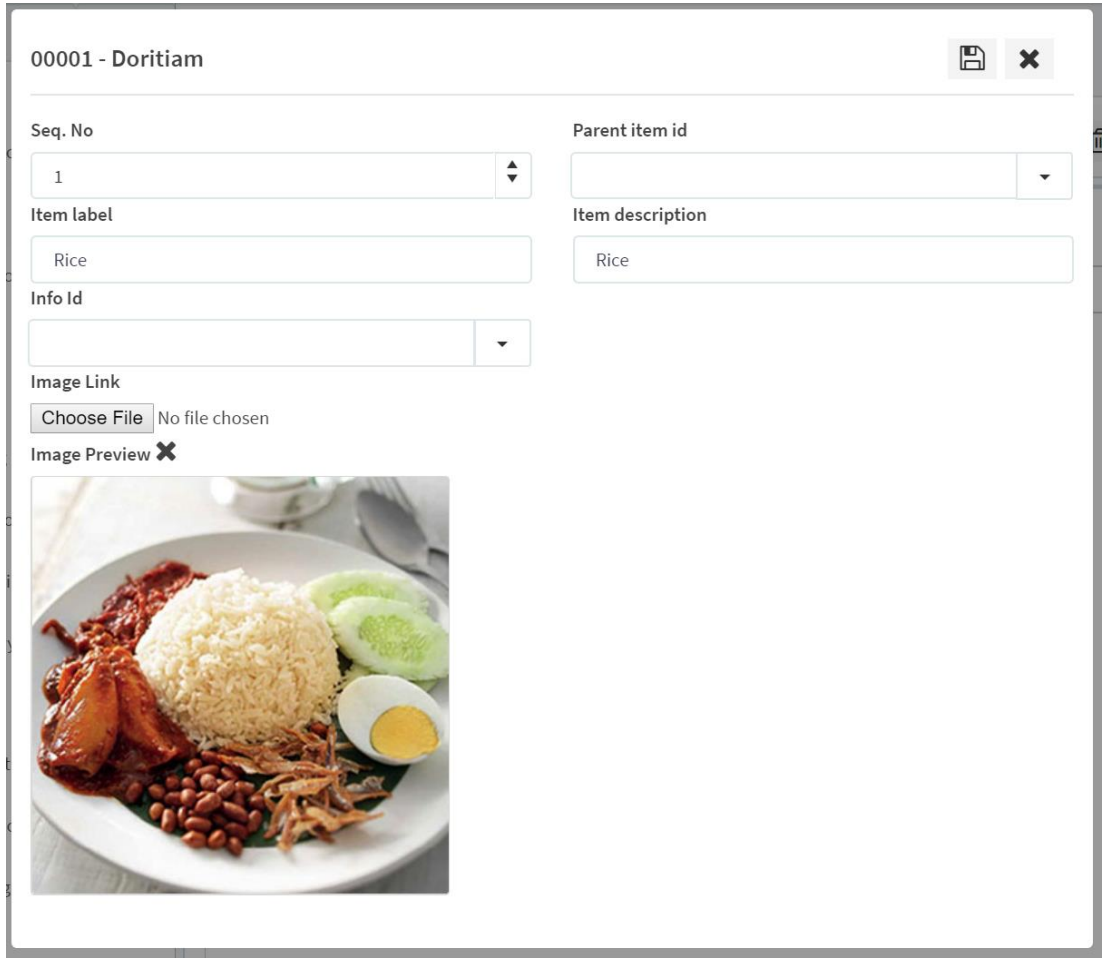
Description	Issue Qty	Issue Amt	Redeem Qty	Redeem Amt	Expired Qty	Expired Amt
Doritiam FREE Milk Teh	359	0.00	37	0.00	98	0.00
Doritiam FREE Curry Mee	1231	0.00	32	0.00	90	0.00
Doritiam Welcome Voucher	80	670.00	20	200.00	39	390.00

User managed information

(news, outlets, menu)



Post news instantly



Update menu easily

Voucher management

Terms Data

Terms & Conditions

- Voucher is valid at participating Doritiam store(s) only.
- Voucher is not exchangeable for cash and any unutilized amount is strictly non-refundable.
- Not valid with other on-going promotions, discount, vouchers and/ or offers.
- Doritiam Management has the right to refuse irregularities and reserves the right to change the terms and conditions without prior notice.

Expiry flag

By Month

Expiry Value

4

Expiry date

Use Control Flag

Single Use

Issue Control Flag

System Issue

Image Data

Choose File No file chosen

Image Preview

Create new type voucher easily and decides how to award to customers

Customer information

Generate | Download CSV | Reset

Export to Excel | Export to PDF

Membership Code	Membership ···	Printed Name	Join D···	Expiry Date	Date Of Bi···	Email	Mobile No
A01	A010000435	Yeong Chen Yue	3/1/2019			yeong@threecom.com.my	60125281027
A01	A010000444	Jason	5/1/2019			jasonlwsweb@gmail.com	60182218559
A01	A010000453	Tun Tun	7/1/2019			tun800@gmail.com	9595097008
A01	A010000462	Nyi Nyi	17/1/2019			nyi@tunnewtech.com	959791663044

Never miss any customer information, export out easily… in CSV or Excel format

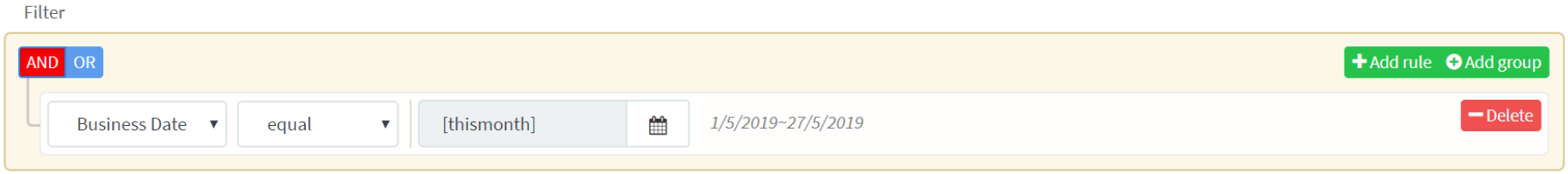
Customer support

Export to Excel Export to PDF

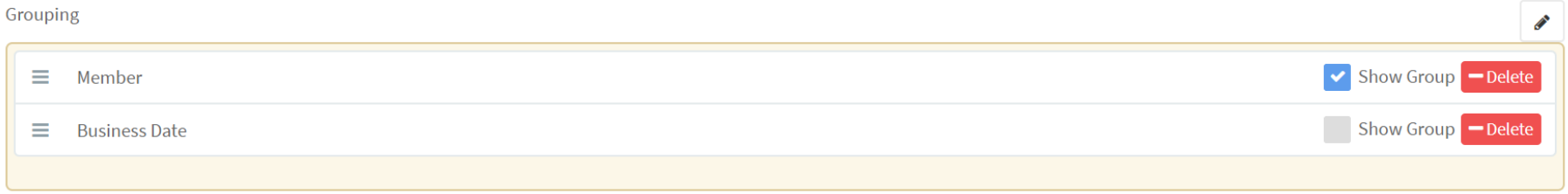
tranid	Tran D···	Tran Code De···	Reward Type D···	Ref No	Tran. ···	Sales Tran Id	Location C···	Tran. Amt	Revision ···
3119	25/3/2019	Sales Reward	Point	KJ04/00102	-31	1407	P0001	0.00	25/3/2019
3117	24/3/2019	Sales Reward	Point	KJ04/00097	-28	1405	P0001	0.00	24/3/2019
3115	24/3/2019	Sales Reward	Point	KJ04/00096	-31	1403	P0001	0.00	24/3/2019
3114	24/3/2019	Sales Reward	Point	KJ04/00096	-31	1403	P0001	0.00	24/3/2019
3034	14/3/2019	Sales Reward	Point	KL01/00006	16	1337	P0001	0.00	14/3/2019
3033	14/3/2019	Sales Reward	Point	KL01/00006	16	1337	P0001	0.00	14/3/2019
2763	22/1/2019	Sales Reward	Voucher	SRD01/00020	1	1138	P0001	0.00	22/1/2019
2762	22/1/2019	Sales Reward	Point	SRD01/00020	277	1138	P0001	0.00	22/1/2019
2761	22/1/2019	Sales Reward	Point	SRD01/00019	192	1137	P0001	0.00	22/1/2019
2737	18/1/2019	Sales Reward	Point	004/00255	20	1122	P0001	0.00	18/1/2019
2599	5/12/2018	Sales Reward	Stamp	NLE01/00068	1	1011	P0001	0.00	6/12/2018

Easily find out what happen in a customer history…

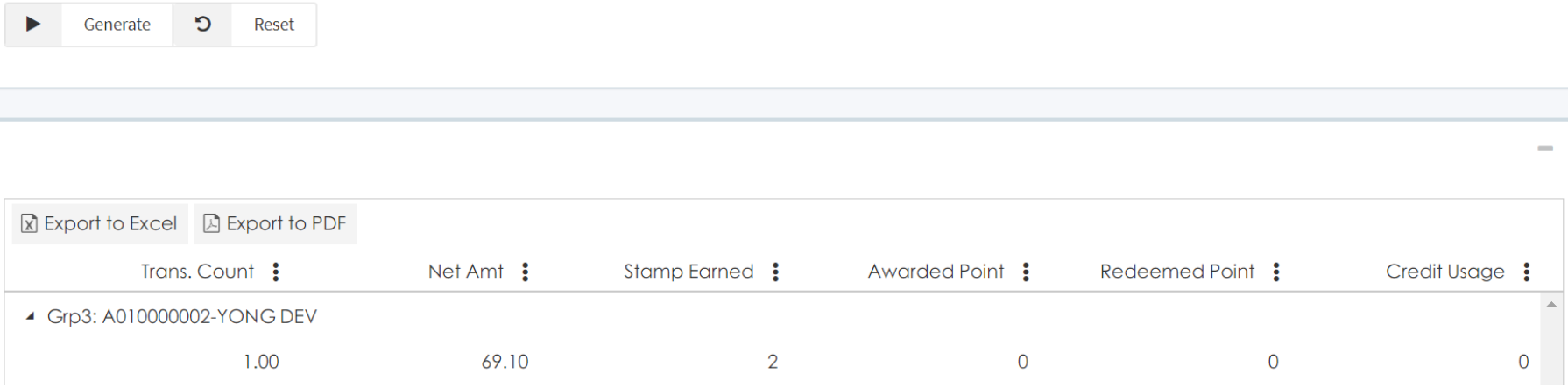
Reporting options



Flexible filtering



User definable grouping



Result are exportable

Advance analysis options

Export Excel | Export PDF

Issue Qty ✕
Redeemed Qty ✕

VchTypDesc ✕

TranDate ✕

Tran Date	Voucher Type											
	Doritiam FREE Milk ···		2K Voucher		20K Vouncher		Doritiam FREE Curr···		Doritiam Welcom···		Doritiam FREE COF···	
	Issue Qty	Redee···	Issue Qty	Redee···	Issue Qty	Redee···	Issue Qty	Redee···	Issue Qty	Redee···	Issue Qty	Redee···
30/1/2019	1	0										
1/5/2019	1	0										
23/5/2019	3	0	1	0	1	0	3	0	2	1	3	0
3/5/2019	2	1					287	0				
5/5/2019	6	0					6	0			6	0
6/5/2019	2	1					1	0	2	0	2	0

Pivot type of analysis is available

Thank You

Cuxtomlab